

# Peralta Community College District

## STUDENT SERVICES ANNUAL PROGRAM UPDATE

Academic Year 2014-2015

This presents the common elements to be addressed by each student services unit/area in its annual program update. Depending on College preferences, elements may be formatted or addressed slightly differently.

### I. OVERVIEW

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|  |   | <b>Date Submitted:</b> | November 24, 2014 |
| <b>College</b>   | Berkeley City College   | <b>Administrator:</b>  | May Chen          |
| <b>Unit/Area</b>   | Counseling  |                        |                   |
| <b>Completed By:</b>   | Alley Young and<br>Susan Troung   |                        |                   |
| <b>Mission/History and Description of Service Provided</b>   | The mission of the Counseling Department is to engage students in a process of personal growth and empowerment. We offer academic, personal and career counseling that fosters increased self- esteem and life- long learning.  |                        |                   |
| <b>Student Learning Outcomes (SLOs)</b><br><i>(or Service Area Outcomes-SAOs, or Program Learning Outcomes-PLOs)</i> | <p>Understand and evaluate available options and the process by which to obtain their desired goals (INFORMATION COMPETENCY)</p> <p>Understand and evaluate available options and the process by which to obtain their desired goals (CRITICAL THINKING)</p> <p>Understand the importance of and take personal responsibility for creating their academic, personal and professional growth (SELF AWARENESS AND INTERPERSONAL SKILLS)</p> |                        |                   |
| <b>SLO/SAO/PLO Mapping to Institutional Learning Outcomes (ILOs)</b>   | See Above   |                        |                   |

### II. ASSESSMENT, EVALUATION AND PLANNING

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| <b>Quantitative Assessments</b>   |  |
| <i>Include service area data such as number of students served by your unit/area. Include data and recommendations from program review.</i> | <p><b>Spring 2013 appointments between 1/21-5/24 totaled 4330</b></p> <p><b>Summer 2013 appointments between</b></p> <p><b>Fall 2013 appointments between 8/19-12/13 totaled 4364</b></p> <p><b>Spring 2014 appointments between 1/21-5/23 totaled 4700</b></p> <p><b>Summer 2014 appointments between 5/27-7/25 totaled</b></p> |
| <i>Include data used to assess your SLO/SAO/PLOs.</i>   |  |
| <b>Qualitative Assessments</b>  |  |
| <i>Present evidence of community need based on advisory committee input, student surveys, focus groups, etc.</i>                            | Survey results from 2013 and 2014 were highly favorable with all indicators ranging between 75% to 91% approval with counseling services. See graph below for disaggregation of indicators.  |
| <i>Include data used to assess your SLO/SAO/PLOs.</i>   |  |

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### III. Identifying Strengths, Weaknesses, Opportunities, and Limitations

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| <p><b>Strengths</b><br/><i>What are the STRENGTHS of your unit/area?</i></p>             | <p>The counseling department is committed to providing quality services to students. Comprised of a multicultural staff that includes multilingual speakers in Cantonese, Vietnamese and Spanish.. Experienced career counselor. Proven positive and effective relationship with student body. (See survey results above). A veritable working relationship with our high school feeder schools has been established. Cooperative and collaborative relationship with instructional faculty. Counselor to student ratio has improved from 1:2000 to 1:1058. The addition of five fulltime, contract counselors allows full participation of the counseling faculty in the shared governance process.</p>   |
| <p><b>Weaknesses</b><br/><i>What are the current WEAKNESSES of your unit/area?</i></p>   | <p>Although counselor to student ratio has decreased significantly, the addition of fulltime and adjunct faculty is still needed. Such mandates as 3SP and Equity require more contact and services to students within specified time frames. Additionally, the Equity issue and 3SP processes require creative planning and strategy from counseling faculty to develop and implement effective strategies to address the core services.</p> <p>Shortage of office space; currently, there is not enough office space to accommodate current faculty or new hires.</p> <p>Storage space is extremely limited. More and more case management services will be provided in general counseling requiring maintenance of student files. Currently we have run out of space to house transcripts, various forms, equipment and supplies.</p> |
| <p><b>Opportunities</b><br/><i>What are the OPPORTUNITIES in your unit/area?</i></p>     | <p>BCC has just entered escrow to purchase a new building. Hopefully this will solve the space shortage.</p>   |
| <p><b>Limitations</b><br/><i>What are the current LIMITATIONS of your unit/area?</i></p> | <p>Counselors have limited time off the floor to develop their knowledge base, brainstorm, follow up on student requests, etc. The current allotment of .5 hours upon arrival and .5 hour prior to leaving only allows for returning phone calls and checking emails. Counselors need regular, consistent time off the floor to meet the demands of preparing paperwork, following through with committee work, developing new processes for production and efficiency, preparing for students, maintaining currency in counseling discipline, collaborate with our instructional counterparts.</p>  |

### Action Plan for Continuous Improvement

*Please describe your plan for the continuous improvement of your unit/area.*

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| <ol style="list-style-type: none"> <li>1. Move towards a case management model of counseling to improve consistency of information and strengthen counselor student relations.</li> <li>2. The District has purchased a student advising/electronic SEP tool that allows students to interact with counselors online in the development of their educational plans. This tool will increase student knowledge concerning academic planning, as well as foster self advocacy.</li> <li>3. Implement a pilot for faculty advising that will improve student access to discipline-specific information,</li> </ol> |
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foster collaboration between counseling and instruction, provide students with options for receiving information and understanding the different academic paths.

4. Counseling will work with counseling departments across the District to develop a viable early alert system. Early alert will be instrumental in helping to close the achievement gap, increase course completion, and transfer, persistence.
5. The new online orientation will give students a new option for orientation.
6. Counseling will develop a master calendar for the semester that will organize counseling activities and avoid activity overlaps and over scheduling; thus, a more efficiently run counseling department.
7. A full time clerical support person has been hired and will start in spring 2015. The administrative support will be of value in all of the points illustrated thus far; specifically organizing and streamlining operations that will increase our effectiveness and productivity.
8. Counselor liaisons have been established to work directly with each instructional department for the purpose of obtaining discipline information to share with all counselors.
9. More collaboration with high school feeder schools is in order to better prepare high school students to make the transition to college. Counseling hopes to make more concurrent enrollment classes available, fine tune orientation to their needs, attend high school functions upon invitation.
10. Multiple measures will be counseling's approach with an emphasis on student self assessment. Effective placement is key to student's persistence and goal completion.
11. Distance education component for counseling courses 24 and 57 have been approved which will give students more options and flexibility to take much needed support classes.
12. Tremendous progress has been made in developing a collaborative climate between counseling and instruction. Continued effort and progress in this direction can only strengthen the common goal to provide access to students and ensure their success.

**Additional Planned Educational Activities Towards FTES, Student Success, Persistence, and Completion**

*Describe your unit/area's plan to meet district FTES target and address student success, persistence, and completion, especially for unprepared, underrepresented, and underserved students. (see Student Success Scorecard- <http://scorecard.cccco.edu/scorecard.aspx>)*

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| <p><b>Meet District FTES Target for AY2013-2014 of 18,830</b></p>   |  |
| <p><b>Increase Student Success</b></p>  | <p>The College has created a 10-year educational master plan that identifies the college's goals for maximizing student success, increasing persistence and college completion. The counseling department will be an integral part of creating the climate that will allow us to achieve these goals.</p> <p>The addition of counseling classes to the FYE and cohort programs has proven to be instrumental in increasing student success by providing necessary support classes to the curriculum.</p> <p>Much work has been done to improve and expand our orientation delivery. Taking the suggestion offered by high school students and counselors, we have concentrated on pathways with an emphasis on CTE programs. Also more BCC student involvement will be a priority.</p> |
| <p><b>Increase Persistence</b> <i>Percentage of degree and/or transfer-seeking students who enroll in the first three consecutive terms. This metric is</i></p> | <p>SEE ABOVE</p>   |

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| <i>considered a milestone or momentum point, research shows that students with sustained enrollment are more likely to succeed.</i>                                 |           |
| <b>Increase College Completion</b><br><i>Percentage of degree and/or transfer-seeking students who complete a degree, certificate or transfer related outcomes.</i> | SEE ABOVE |

#### IV. RESOURCE NEEDS

##### Human Resource/Personnel

*Please describe any human resource/personnel needs for your unit/area.*

| <b>Current Staffing Level:</b> |                                      | <b>Headcount</b> | <b>FTE Equiv.</b> |
|--------------------------------|--------------------------------------|------------------|-------------------|
|                                | <b>Faculty (Permanent)</b>           | 6                | 4.8]              |
|                                | <b>Faculty (PT/Adjunct)</b>          | 8                | 3.55              |
|                                | <b>Classified Staff (Permanent)</b>  | [1]              | [1]               |
|                                | <b>Classified Staff (Hourly) [#]</b> | .5               | [0]               |
|                                | <b>Students</b>                      | [1]              | .5                |
|                                | <b>ICC/Consultant/Other</b>          | [0]              | [0]               |

  

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| <p><b>Narrative:</b><br/><i>Describe the current staffing level in relation to the relative need for effective delivery of your unit/area's programs and services.</i></p> <p><i>Discuss any current position vacancies, the need for additional personnel, the need for permanent faculty/staff instead of adjunct/hourly personnel, etc.</i></p> <p><i>Describe implications of the current staffing level in your unit/area to overall service delivery</i></p> | <p>The current ratio of counselor to student is approximately 1:1058. An acceptable ration would be 1:900.</p> <p>We have hired five contract counselors within the last 24 months which inches us closer to an acceptable counselor student ration.</p> <p>The increase in full time faculty has allowed Counseling to be involved in the shared governance process though out the college. The increase has also benefited students directly shortening the wait time to see a counselor and opening up more slots for students to see counselors by appointment.</p> |
| <p><b>Human Resource/Personnel Requests</b><br/><i>List your human resource/personnel requests in prioritized/ranked order.</i></p> <p><i>Human resource/personnel</i></p>   | <p>Two full time, non-tenure track counselors and increase adjunct faculty by 4-6.</p> <p>Need at least two additional student workers to support new classified position.</p>  |

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| <p><i>requests will go through the established College and District planning and budgeting process.</i></p>  |  |
| <p><b>Facilities/Infrastructure Requests</b><br/> <i>List your facilities requests in prioritized/ranked order.</i></p> <p><i>Facilities requests will go through the established College and District planning and budgeting process</i></p>  | <p>Counseling area does not have enough office space to accommodate full time and part time counselors. We are in dire need of storage space for files, supplies, equipment and forms.</p> <p>Counselors are the recipients of confrontational behavior on a more than occasional basis. Panic buttons in each office would provide a measure of security.</p>   |
| <p><b>Narrative:</b><br/> <i>Describe the technology needs of your unit/area in relation to the relative need for effective delivery of programs and services.</i></p> <p><i>Describe implications of the current state of technology in your unit/area to overall service delivery.</i></p> | <p>All fulltime faculty should have adequate technology to support classroom instruction, orientation and workshops, community presentations, committee work, etc. Therefore, a request for six laptops is requested for contract counselors.</p> <p>Accessories to support presentations and instructional needs:</p> <ul style="list-style-type: none"> <li>• Six power point advancers</li> <li>• Two wireless printers</li> <li>• One laser color printer for the counseling department</li> <li>• Monitor in counseling lobby for students to check themselves in for drop-in sessions</li> </ul> |
| <p><b>Technology Requests</b><br/> <i>List your technology requests in prioritized/ranked order.</i></p> <p><i>Technology requests will go through the established College and District planning and budgeting process.</i></p>  | <ol style="list-style-type: none"> <li>1. Laptops for six contract counselors</li> <li>2. Two wireless printers</li> <li>3. Two monitors]</li> <li>4. Power point advancers</li> </ol>   |

**V. OTHER**

*Please feel free to provide any additional information about your unit/area below.*