Berkeley City College (BCC) received a letter from ACCJC, dated August 17, 2015, requesting for additional information:

1. Institution-set standards for job placement rates and licensure examination passage rates for career-technical education (CTE) program completers at BCC, and
2. Employment Placement Rate tracking for CTE programs that had at least 10 program completers in 2012-13.

Responding to this request, BCC provides such information as follows:

|  |  |  |
| --- | --- | --- |
| 19c. | Number of CTE certificates and degrees for which the institution has set a standard for licensure passage rates: | 0[[1]](#footnote-1) |
| 19d. | Number of CTE certificates and degrees for which the institution has set a standard for graduate employment rates[[2]](#footnote-2): | 2 |
| 20. | 2012-2013 examination pass rates in programs for which students must pass a licensure examination in order to work in their field of study:   |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Program** | **CIP Code 4 digits (##.##)** | **Examination** | **Institution set standard (%)** | **Pass Rate (%)** | | n/a |  |  | 0 % | 0 % | | |
| 21. | 2012-2013 job placement rates for students completing certificate programs and CTE (career-technical education) degrees:   |  |  |  |  | | --- | --- | --- | --- | | **Program** | **CIP Code 4 digits (##.##)** | **Institution set standard (%)** | **Job Placement Rate (%)** | | Biomedical Technology  Multimedia Arts |  | 57.5% | 57.5 %[[3]](#footnote-3) | | |
| 23. | Effective practice to share with the field: Describe examples of effective and/or innovative practices at your college for setting institution-set standards, evaluating college or programmatic performance related to student achievement, and changes that have happened in response to analyzing college or program performance (1,350 character limit, approximately 250 words).   |  | | --- | | At the beginning of each academic year, the college engages in a conversation regarding the institution-set standards, goals, activities and outcomes. This discussion enables the college to review the college’s progress towards meeting its goals and provides a great way for the college to kick off the school year. To establish institution-set standards for job placement rates for CTE program completers at BCC, the College administered a CTE Employment Outcomes Survey (CTEOS) in early 2014 by email, telephone and US mail. Survey findings indicate that 57.5% of respondents were employed at one or more jobs, 10% were seeking employment, while 16.8% not seeking employment. BCC shared this Survey result during college-wide meetings. Through shared governance process, the College accepted 57.5% as the institution-set standard for job placement rate. | | |

BCC continues to actively use institution-set standards in assessing program and college-wide performance while considering student achievement an important element of institutional practice and as one of the core measures of it institutional effectiveness.

1. BCC does not offer CTE certificate/degree programs that require licensure passage for employment. [↑](#footnote-ref-1)
2. BCC participated in Santa Rose Junior College’s Career and Technical Education Employment Outcome Survey (CTEOS) in order to collect job placement information from 508 BCC CTE program leavers and/or certificate/degree receivers in 2011-12. The Survey was conducted in Spring 2014. The selection criteria included those who enrolled in 2011-12 but did not continue at BCC in 2012-13 who had earned a certificate of 6 or more units, a CTE degree, or earned 9 or more CTE units. The total response rate was 21.7%. [↑](#footnote-ref-2)
3. BCC is using the Spring 2014 CTEOS Survey findings as the preliminary job placement rate for the 2015 Annual Report. BCC is currently participating in the 2015-16 CTEOS in order to collect job placement information of the 2012-13 CTE program leavers and/or certificate/degree receivers. The College expects to receive survey findings back in Spring 2016, and will submit an amendment for this data. [↑](#footnote-ref-3)