Berkeley City College Parcel Tax Plan: Proposal for the Allocation of Measure E Funds 2022-2024 DRAFT

Historical Background: AP 6741

Annually each of the Peralta Community College District colleges is allocated Measure E funds to directly support the District's identified enrollment goals and ensure student success. For the 2022- 24 academic years, the allocation for Berkeley City College is estimated at \$1,653,315.98 per year.

In previous fiscal years, the Peralta District Finance & Administration Office had the colleges identify a plan for assigning use, first of part-time instructional and part-time non-instructional faculty, (through Fund 1351) directly to Fund 12, referred to as Measure B (the Parcel Tax name on the voter ballot).

2020 was the first year of the renewal of the Parcel Tax now known as Measure E, effective 2020- 2028. Funds are now placed in the specially designated Fund 8.

The following section summarizes Berkeley City College (BCC)'s proposed Parcel Tax expenditures for 2022-2024, which are in alignment with the AP 6741 voter-approved funding criteria:

- 1. Core academic programs including Science, Mathematics, English and Technology;
- 2. Workforce preparation;
- 3. Career and Job training; and
- 4. Preparation for transfer to 4-year institutions.

Assumptions & Process:

BCC continues to explore to identify new and innovative strategies that support student success and achievement as we slowly come out of the hype of the COVID-19 pandemic. Facing this new reality requires diligence, openness, and an innovative approach to serving our students informed by data. While this is our two-year plan, it may be recalibrated depending on shifts in student needs (courses, services, basic needs, etc.), enrollment demands, and industry demands. Funds then will be redistributed accordingly if needed.

BCC Parcel Tax two-year plan will be reviewed and endorsed by the following governance groups and the District's Participatory Governance Council (PGC) as an information item prior to the review of the board of Trustees on October 11th and 25th, 2022:

Roundtable for Planning and Budgeting: September 12, 26

Classified Senate: September 22, September 28 Academic Senate: September 9/21, October 5

Participatory Governance Council (PGC/Informational): October Planning and Budget Council (PBC/Informational): October

In this process, the District Executive Fiscal Director/Vice Chancellor of Finance & Administration have ensured that the District is compliant with the 50-Percent Law requiring all California Community College districts to spend at least 50% of their current expenses of education for salaries of classroom instructors.

Under such parameters, the following are the BCC's plans to expend Parcel Tax funds per AP 6741.



2022-2024 Plan

Roughly 60% of the allocation is devoted to instructional salaries for PT faculty and 40% to learning resources/ student support and counseling salaries.

Action	Estimated % of Funds
Instructional Support (Science,	
Library and LRC)	
	16%
Tutors	7%
Counseling Hours	10%
Student Ambassadors	7%
Instructional Sections	60%
	100%

Instruction

In 2022-2023, 60% of the funding is planned to be spent on instructional, part-time salaries and benefits. Sections funded are primarily in Mathematics, Sciences, English, and English for Speakers of Other Languages (ESOL). By AB 705 mandate, BCC revised its placement criteria, curriculum, and course offerings for fall 2019 to maximize the number of students completing transfer-level Math and English in their first year. Neither Math or English course offerings include below college level, BCC was one of only 12 colleges within the 116 California Community Colleges recognized by the California Acceleration Project for strong implementation of AB 705 for both Math and English.

For year 2; however, the college plans to expand the Parcel Tax fund support for other disciplines that are responding to student and industry demands as well as supporting student success and decreasing the achievement gaps.

Learning Resource Center & Centralized Tutoring

BCC's Learning Resource Center (LRC) has evolved to create an infrastructure that supports our centralized tutoring and writing center. This accomplishment is supported by the Parcel Tax funds where roughly 10% of the funds are allocated for Faculty tutoring coordinator, Instructional Aid, Learning Center Coordinator, and student tutors. In the recent past, BCC had a tutoring system that was fragmented by the disciplines. Faculty, classified professionals and administrators across the college worked and created a centralized tutoring hub for BCC where disciplines from across the college can access its services both online and in person. Tutoring services in LRC also includes embedded tutoring for both modalities where they provide learning support particularly for gateway courses and programs.

In addition, the college successfully instituted tutor training certified by the College Reading and Language Association (CRLA).

Library

BCC Library offers a variety of services physically and remotely so that students and faculty can access quality diverse print, electronic, and multimedia resources and instruction. Parcel Tax Draft 2022.8.30

funds support a critically important Library Technician II position that provides instructional support and assists for the overall operation of the library functions as well as supervising student workers. During the COVID – 19 pandemic and continuing, Staff in this position held a significant role in helping and supporting students who needed access to chrome books and wifi hot spot as well as text books and other resources.

Science

BCC's science department offers core courses that are part of the Physical Sciences and Biological Sciences that are key requirements for degree attainment and transfer to 4-year colleges. Laboratory experiences along with internship experiences critical to student success for degree completion, transfer, and high-wage job security. Parcel Tax supports a Laboratory Technician in the Science department who supports students and faculty achieve these goals.

Student Ambassador Support for Students

7 % of the Parcel Tax funds will go to Student Ambassadors who provide direct assistance to students through the chat feature on the BCC website and in person. Student Ambassadors help students obtain their campus ID card, apply to the college, register for classes, learn how to navigate Campus Solutions to access their schedule, Canvas to access courses and ConexED to connect with key student service areas such as Counseling, Admissions and Records and Financial Aid.

Counseling

10 % of the Parcel Tax funds will be used to provide additional counseling hours to students to help them better understand certificate, degree and transfer requirements. These counseling hours are provided in person and online to support students in the modality needed. Part time counselors at BCC will provide educational planning, prerequisite clearance and academic advising to BCC students with Parcel Tax funds, bolstering the counseling provided by full time student services faculty in the Counseling department.