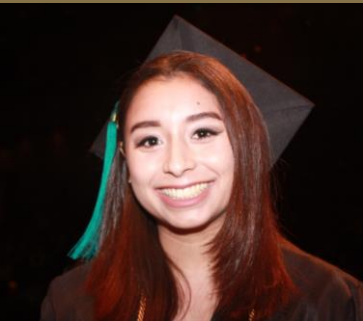


Berkeley City College Overview on Institutional Effectiveness

Presentation to College Roundtable for Planning & Budgeting
Monday, February 22, 2021

Purpose of Institutional Planning



1. Accreditation- **Standard I.3: Institutional Integrity**

The institution ensures that its commitments to high quality education, student achievement and student learning are paramount to other objectives such as generating financial returns for investors, contributing to a related or parent organization, or supporting external interests.

2. Reviewing the **existing data to inform** the College Goals for the Educational Master Plan, College Strategic Plan, and all other integrated planning efforts.

3. **Evaluation** of activities

4. **Clear & Established** Institutional Planning Cycle

5. **Equity Focused** to close gaps in success, persistence, and completion of students, as well as creating an inclusive educational environment that meets the needs of the local culturally, fiscally, and racially diverse community.

Institutional Planning: What we know

Reviewing the existing data to inform the College Goals for the Educational Master Plan, College Strategic Plan, and all other integrated planning efforts.

- a. Knowing the data helps us know where we are to inform where we want to go
- b. Focused on student success, retention, and completion
- c. Roadmap for how our actions, policies, practices, and processes meet our goals and priorities.
- d. Equity-minded framework for knowing and analyzing our data



Institutional Planning: Evaluation

Evaluation of activities

- a. Planning efforts: Program Review, Annual Program Update, current College Strategic Plan, current Educational Master Plan, and all plans leading to goal completion (e.g. Technology Plan, Facilities Plan, Student Equity Plan)
- b. Resource Allocation: connection of planning with how funds are identified to meet college needs



Institutional Planning Cycle



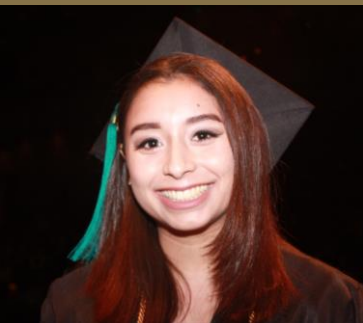
1. Clear & Established Institutional Planning Cycle
 - a. Review our visual guide for the process
 - b. Roles in the planning cycle

2. Plans under revision
 - a. Educational Master Plan: 2016 - 2021
 - b. College Strategic Plan: 2016 – 2021

Our Plan

BCC is currently engaged in comprehensive discussions, via the Participatory Governance structure, to inform the College's plan for Institutional Effectiveness, including updating the BCC EMP 2021-2026 and the BCC Strategic Plan. The discussions focus on the following points in preparation for the update process:

- 1. Evaluate the outcome of BCC EMP 2016-2021 in**
 - a) Process
 - b) Goals met or not met and why
 - c) Discuss strategic and specific plan for improved update and,
 - d) structure for an update process.
- 2. Identify and connect existing institutional planning efforts:** (Facilities Master Plan, Integrated Strategic Enrollment Management Plan, Student Equity Plan, Technology Plan including refresh plans)
- 3. Data-informed processes** for informing goals that are grounded in the College's mission, values and goals.
- 4. Equity-Minded framework**



Community Engagement



- Spring activities
 - Needs identified via Integrated Planning Committee, Integrated Planning & Allocation of Resources, and College Roundtable for Planning & Budgeting
 - Secure external resource to plan, facilitate, and develop written reports/plan
 - Convene community meetings for input: Senates, governance groups, committees, leadership teams, etc.
 - Deploy campus wide planning survey
 - Align with PCCD strategic planning
- Summer activities
 - Institutional Planning Retreat
 - Research & Data
 - DRAFT the Educational Master Plan & College Strategic Plan from college convenings, and survey findings
- Fall activities
 - Sunshine & Complete college governance for FINAL Ed Master Plan and College Strategic Plan



Questions & Feedback?