**DRAFT**



**Prioritization Criteria for PASS Expenditures at Berkeley City College – Draft, May 6, 2014**

Measure B ballot language stipulates that Measure B money will be spent to “support affordable college education including: providing core academic programs including math, science, and English; training students for successful careers; and educating students to transfer to university [but will spend] no funds for administrators’ salaries, and [that] all funds [will be spent] in our college district.”

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| **OVERARCHING CRITERIA** |
| In line with: BCC Mission, BCC Goals, BCC Vision and Values, Closing the Achievement Gap, SSSP and data  | **Yes** | **No** |
| Supported by APU | **Yes** | **No** |
| **General Criteria** | **Clearly Meets Criterion****(3)** | **Meets Most Aspects** **(2)** | **Partially Meets Criterion****(1)** | **Does Not Meet Criterion****(0)** |
| Fulfills language of Bond Measure B\* | Provides core academic programs, including math, science, and/or English, AND leads to transfer or successful careers | Provides core academic programs, including math, science, and/or English, OR leads to transfer or successful careers | Addresses some elements of the Measure B ballot language | Does not meet any of the criteria noted in the Measure B ballot language. |
| Fulfills or expands instructional or student services program not fully funded by BAM\* | This program is not funded by BAM (not currently funded). | This program is mostly not funded by BAM (mostly not currently funded). | This program is mostly funded by BAM (mostly currently funded). | This program is fully funded by BAM (currently funded). |
| Additional number of students served | Enables a wide reach by serving 500 + | Serves additional between 101 - 500  | Minimum impact: 1 – 100 students served | No students served |
| Directly supports students | All funding provides direct support for students. | Most of the funding provides direct support for students. | Most of the funding does not provide direct support for students. | None of the funding provides direct support for students. |
| Is sustainable | The college will continue to support this program after the Bond expires, pending assessments; the need is clear and the cost is reasonable. | The college might support this program after the Bond expires, despite minor concerns regarding the cost and/or the need. | The college might not be able to support this program after the Bond expires due to the high cost or because it is not a high priority.  | The college is not likely to continue to support this program after the Bond expires because of the high cost and because it is not a high priority. |

**Instructions for using the rubric:**

* Proposals must first meet the overarching criteria to be considered
* Data from APUs will be analyzed and prioritized to determine which needs will be considered for funding

\* PASS is designed to support the following that is not fully funded by the District BAM:

* Fulfill or expand an instructional and/or student services program
* Add course(s) or course section(s) to meet a demonstrated student demand
* Acquire technology or equipment needed to start or to improve an instructional or student services program
* Acquire or renovate facilities needed to start or to improve an instructional or student services program

**Updated May 12, 2014**