2014-2015 District and Berkeley City College Strategic Goals and BCC Measureable Outcomes

Peralta Community College Strategic Goals were approved in August 2014 at PCCD Planning and Budget Integration Summit. Berkeley City College's Leadership and Roundtable for Planning and Budgeting at their September and October meetings approved a set of college goals for FY 2014-15.

PCCD Strategic Goals	BCC Strategic Goals	BCC Activities and Measureable Outcomes
A. Advance Student Access, Equity and Success	1. Preserve and nourish resources to ensure access, equity and success for all students. 2. Increase certificate/degree completion and transfers to 4-year colleges or universities by inspiring and supporting students and maintaining high quality educational programs. 3. Improve career and college preparation progress and success rates	**Activities:** -Investigate system to automate certificate/degree process. -Identify student data by program of study -Implement faculty advising/mentor program -Develop program pathways leading to programs of study -Conduct career and alumni panels. -Continue accelerated curriculum refinement, especially in math -Embedded tutoring in math -Increase technology access for students -Develop alternate options for and increase access to assessment placement services -Financial aid workshops for incoming and current students -Increase participation in peer mentor/Ambassadors program and services **Outcomes:** **-**Reach BCC resident student FTES target of 3,939 and achieve a total FTES of 4500 FTES. -Increase transfer, degree and certificates by 5% of 2013-2014 numbers.

		-Increase student completion by 5%, especially for basic skills, specifically math, and CTE courses -Increase student awareness of career and opportunities after BCC
B. Engage and Leverage Partners	5. Collaborate to maintain high-quality educational programs and ensure fiscal stability	**Activities:** -Engage local financial institutions to provide financial literacy workshops -Contribute and engage in alignment and planning collaborative efforts on campus, in the district and region w/ K-12 and university partners -Increase H.S. collaboration in concurrent enrollment and financial aid literacy **Outcomes:** -Provide students access to financial resources. -Increase the number of students going to college directly after high school
C. Build Programs and Distinction	4. Ensure BCC programs and services reach sustainable, continuous quality improvement level 5. Collaborate to maintain high-quality educational programs and ensure fiscal stability	**Activities:** -Implement satisfaction surveys after point of service -Assess needs and determine peak periods in student services to support timely student access to services -Research new development in GE programs -Evaluate ILO's and develop plan for discussion and update -Increase access and engagement in PD to encourage collaboration, inquiry, and innovation. **Outcomes:** -Increased student satisfaction and access to services. -Plan for GE evaluation developed for 15-16 - Increase faculty and staff participation in shared governance and professional development activities by 5%

D. Strengthen Accountability Innovation and Collaboration	4. Ensure BCC programs and services reach sustainable, continuous quality improvement level	**Activities:** -Reaffirm full Accreditation in Spring 2015 - Investigate technology options to increase data collection, evaluation and continuous improvement -Ensure data-driven program improvement process and integrate planning into resource development and allocation -Use learning outcomes assessments, planning process and professional development to continuously improve. -Enhance the budget process to be more collaborative -Build online faculty resources, including model assignments and model papers. -Encourage flexibility in delivery of - foundational/basic skills instruction. -Training for staff to support continuous growth and development **Outcome:** -Increase faculty and staff participation in shared governance and professional development activities by 5% -Increase understanding of shared governance process
E. Develop and Manage Resources to Advance Our Mission	5. Collaborate to maintain high-quality educational programs and ensure fiscal stability	**Activities:** **-**Identify gaps in funding for future collaborative grant proposals -Stay within adopted 2014-15 annual budget -Develop and secure additional revenue streams, i.e. non-resident enrollment, community partnerships, industry relationships, etc. **Outcomes:** -Increase revenue stream