

Berkeley City College

Town Hall
September 24, 2014

Dr. Deborah Budd, President

Tram Vo Kumamoto- Vice President of Instruction

Dr. May Chen- Vice President of Student Services



Our Mission

Berkeley City College's mission is to promote student success, to provide our diverse community with educational opportunities, and to transform lives.





Our Vision

Berkeley City College is a premier, diverse, student-centered learning community, dedicated to academic excellence, collaboration, innovation and transformation.



Our Values

Berkeley City College embraces values which allow all members of our college community to grow and thrive. Our values include the following:

- A Focus on Academic Excellence and Student Learning.
- A Commitment to Multiculturalism and Diversity.
- A Commitment to Preparing Students for Citizenship in a Diverse and Complex Changing Global Society.
- A Commitment to a Quality and a Collegial Workplace.
- The Importance of Innovation and Flexibility.



Student Story

How educational opportunities at Berkeley City College transform lives...



We achieve our Mission and Goals by...

- Providing exemplar programs and services that meet student needs, and
- Ensuring fiscal stability by meeting our student enrollment and faculty assignment targets.



2013-2014 Recap

GOALS

- GOAL 1: Preserve and nourish resources to ensure access, equity and success for all students.
- GOAL 2: Increase certificate/degree completion and transfers to 4-year colleges or universities by inspiring and supporting students.
- GOAL 3: Improve career and college-preparation progress and success rates.
- GOAL 4: Ensure BCC programs and services reach sustainable, continuous quality improvement level.
- GOAL 5: Collaborate to ensure fiscal stability.

HIGHLIGHTS OF ACCOMPLISHMENTS

- Exceeded growth target and assisted the district in reaching its student enrollment target.
- BCC awarded 244 degrees and 298 certificates, and transferred 171 to UCs and 117 to CSUs for a total of 288 transfers in state alone.
- BCC counselors provided counseling to 7,232 unduplicated applicants/students, and assisted students in developing and updating 3,065 Student Education Plan (SEP), this is a 14% increase from 2,682 SEPs developed in 2012-13.
- Expanded Learning Communities
- Expanded Learning Resource Center Services
- Increased Associate Degrees for Transfers(ADT) to 13 programs!



Associate Degree for Transfer Programs

Associate in Science for Transfer (AS-T)

Business Administration

Mathematics

Associate in Arts for Transfer (AA-T)

Art History

Communication Studies

Elementary Teacher Education

English

History

Philosophy

Political Science

Psychology

Sociology

Spanish

Studio Arts

Under Development

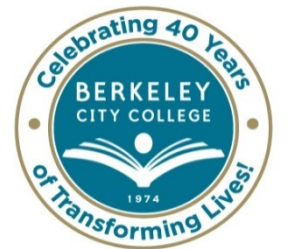
Anthropology

Computer Science



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OUR UPCOMING 2014-2015 GOALS

- GOAL 1: Preserve and nourish resources to ensure access, equity and success for all students.
- GOAL 2: Increase certificate/degree completion and transfers to 4-year colleges or universities by inspiring and supporting students.
- GOAL 3: Improve career and college-preparation progress and success rates.
- GOAL 4: Ensure BCC programs and services reach sustainable, continuous quality improvement level.
- GOAL 5: Collaborate to ensure fiscal stability.




2014-15 FISCAL STABILITY GOALS


- Meet or exceed estimated Student Enrollment Targets
 - 3939 Resident Student Enrollments (200 over FY 13-14)
 - 541 Non-Resident Student Enrollments (100 over FY 13-14)
 - 4480 Total Full-time Equivalent Student Enrollments
- Strive to ensure the district achieves its target
- Maintain productivity of 17.5 Full-time Student Enrollment to every Full-time Equivalent Faculty.
- Net additional apportionment of \$932,000 for resident student enrollment and \$720,000 for non-resident over and above 2013-14.
- Approximately \$1.6 million total.



A FOCUS ON EQUITY & THE GAP



STUDENT SUCCESS INITIATIVE



CALIFORNIA COMMUNITY COLLEGES

STUDENT SUCCESS SCORECARD

Berkeley City College

[Click here to select a different college](#)

MOMENTUM POINTS

PROFILE | REMEDIAL | PERSISTENCE | 30 UNITS

COMPLETION OUTCOMES

DEGREE/TRANSFER | CAREER TECHNICAL EDUCATION

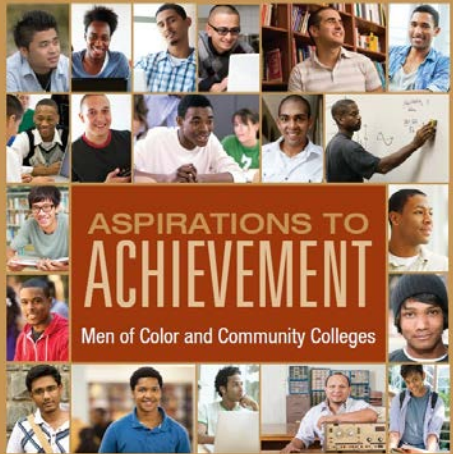
Completion [Click here to view trend data](#)

Percentage of degree, certificate and/or transfer-seeking students starting first time in 2007-08 tracked for six years through 2012-13 who completed a degree, certificate or transfer-related outcomes.

COLLEGE PREPARED		UNPREPARED FOR COLLEGE		OVERALL	
65.9%		37.6%		46.5%	
Gender	%	Gender	%	Gender	%
FEMALE	67.1	FEMALE	40.3	FEMALE	47.6
MALE	64.9	MALE	33.8	MALE	45.3
Age	%	Age	%	Age	%
UNDER 20	70.9	UNDER 20	38.9	UNDER 20	50.4
20-24	47.4	20-24	42.6	20-24	43.8
25-39	42.9	25-39	34.0	25-39	36.1
40 OR OVER	60.0*	40 OR OVER	24.2	40 OR OVER	28.9
Ethnicity/Race	%	Ethnicity/Race	%	Ethnicity/Race	%
AFRICAN AMERICAN AMERICAN INDIAN/ ALASKA NATIVE	47.4	AFRICAN AMERICAN AMERICAN INDIAN/ ALASKA NATIVE	23.9	AFRICAN AMERICAN AMERICAN INDIAN/ ALASKA NATIVE	27.2
	N/A		50.0*		50.0*
ASIAN	79.5	ASIAN	53.0	ASIAN	62.9
FILIPINO	100.0*	FILIPINO	0.0*	FILIPINO	33.3
HISPANIC	38.9	HISPANIC	30.4	HISPANIC	32.2
PACIFIC ISLANDER	100.0*	PACIFIC ISLANDER	0.0*	PACIFIC ISLANDER	20.0*
WHITE	65.8	WHITE	48.6	WHITE	57.4

0%: Cohort with no students attaining an outcome
 N/A: Cohort has no students
 *: Cohort fewer than 10 students


COLLEGE PREPARED: Student's lowest course attempted in Math and/or English was college level
 UNPREPARED FOR COLLEGE: Student's lowest course attempted in Math and/or English was remedial level
 OVERALL: Student attempted any level of Math or English in the first three years



ASPIRATIONS TO ACHIEVEMENT

Men of Color and Community Colleges

A SPECIAL REPORT from the
Center for Community College Student Engagement




Peralta Accountability for Student Success (PASS) Funds

To create community, increase engagement and success:

- Bridge Programs
- Faculty Advising
- Peer Mentoring
- Embedded Tutoring
- Funding for our Veterans Center and DSPS
- Various Arts, Culture and Program Enrichment projects

To provide access to necessary resources and tools:

- A Pilot to address the technology and resources gaps for students
- Funds for additional library books, reserve textbooks and open source textbooks

To assess and evaluate our efforts

- Funding for research and data analysis



Student Story

How educational opportunities at Berkeley City College transform lives...



Berkeley City College: Vision 2024

**Eliminate the Achievement Gap &
Advance Student Access, Equity, and Success**

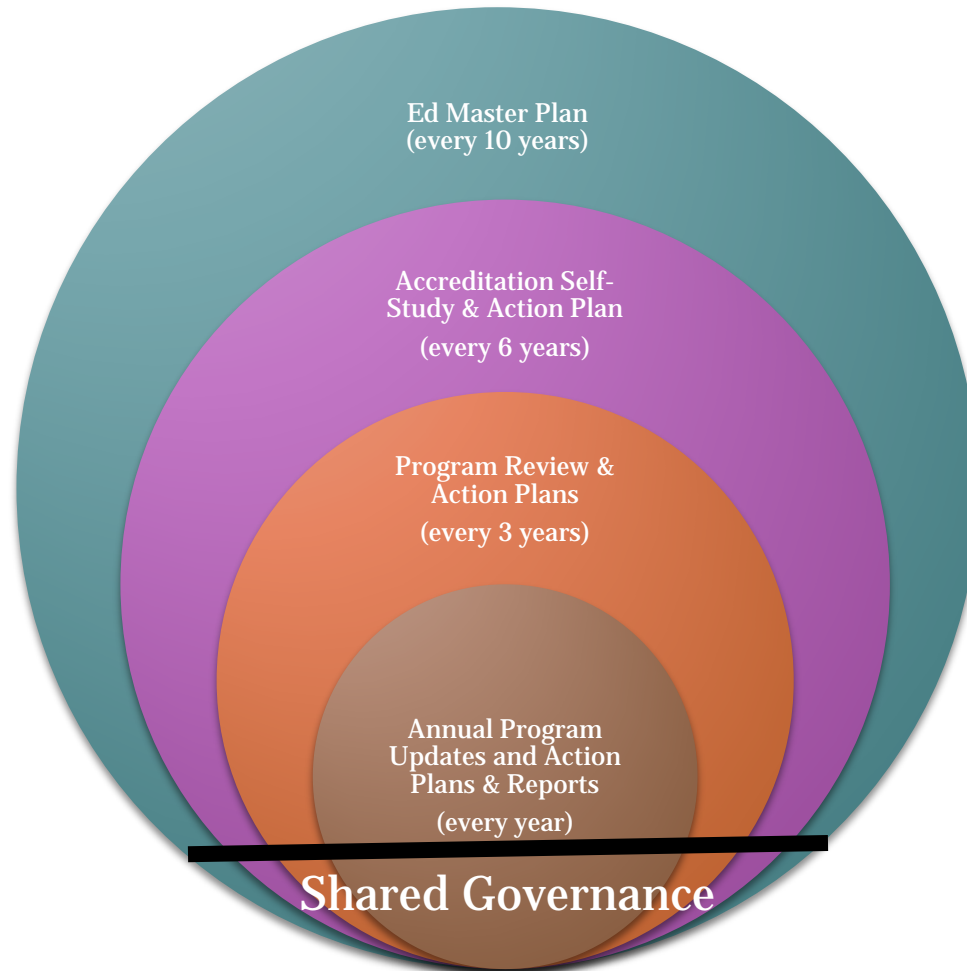


BIG AUDACIOUS GOALS TO ELIMINATE THE ACHIEVEMENT GAP

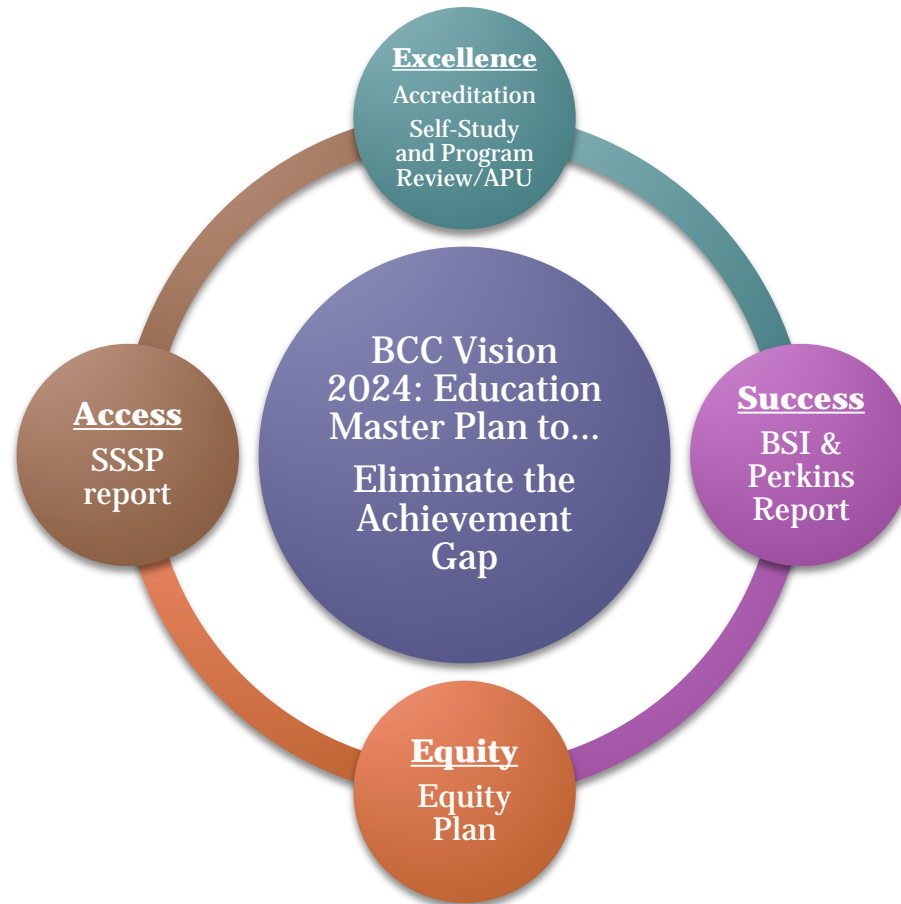
- Ensure ALL New, First Time to College Students (approx. 3000 students/year):
 - Enter a Program of Study by their second semester
 - Complete 20 transferable units or a stackable certificate by the end of their first year
 - Are a part of at least one outside of the classroom learning environment on campus (i.e. learning communities, student life, student support programs, etc.) or working off campus
- Ensure ALL students have at least a 70% successful course completion



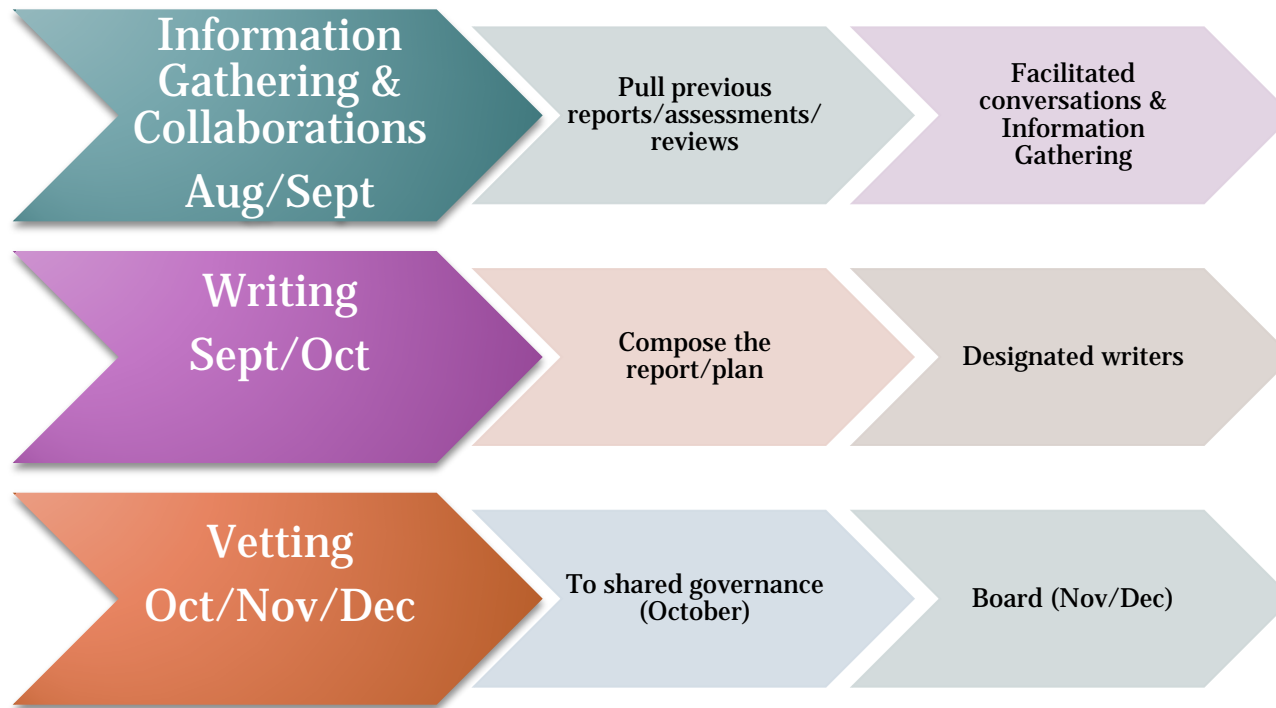
PLANNING FOR ACTION TO ELIMINATE THE ACHIEVEMENT GAP



How do all these plans and reports connect to our Big Audacious Goals?



Timeline for Fall 2014 Planning



BCC continues to meet its mission by
transforming lives.

