



President's Bulletin

To: BCC Faculty, Staff, and Administration
From: Dr. Deborah F. Budd

Date: October 13, 2014

Important News About BCC Accreditation and Progress

• Berkeley City College's Mission Reaffirmed by Peralta Board of Trustees

I extend sincere thanks and appreciation to members of all of BCC's shared governance groups who reviewed our Mission, Vision, and Values and reaffirmed them. The results of their work was sent to Peralta Community College District Board of Trustees for re-approval and adoption.

On Tuesday, October 7, 2014, the Peralta Community College District Board of Trustees approved and adopted BCC's Mission, Vision and Values.

As you may recall, during the 2013-14 Academic year, a group of faculty, staff, students and administrators reviewed the existing Mission, Vision and Values. After a great deal of review and discussion it was decided Berkeley City College's Mission was relevant and well written and described the populations we serve. Our Vision also remained the same. There was one minor change to our Values statement to which the words "the following" were added before the statements of our values. A copy of BCC's Mission, Vision and Values statement is included here.



Mission, Vision, and Values of Berkeley City College



Mission

Berkeley City College's mission is to promote student success, to provide our diverse community with educational opportunities, and to transform lives.

Adopted by the Peralta Board of Trustees October 7, 2014

Vision

Berkeley City College is a premier, diverse, student-centered learning community, dedicated to academic excellence, collaboration, innovation and transformation.

Values

Berkeley City College embraces values which allow all members of our college community to grow and thrive. Our values include:

- **A Focus on Academic Excellence and Student Learning.** We value our students' varied educational and experiential backgrounds and learning styles, as well as educational objectives.
- **A Commitment to Multiculturalism and Diversity.** We value diversity, which fosters appreciation of others, depth of understanding, insight, empathy, innovation and creativity, characteristics our institution seeks in its students, faculty and staff.
- **A Commitment to Preparing Students for Citizenship in a Diverse and Complex Changing Global Society.** We value the fact that students live and work in an increasingly complex society and world.
- **A Commitment to a Quality and a Collegial Workplace.** We value the high quality that characterizes everything we do.
- **The Importance of Innovation and Flexibility.** We value innovation because it encourages our students to question the typical and expand their thinking in a flexible manner that allows them to understand life's dynamic potential.

- **BCC Making Excellent Progress on Self-Evaluation Report**

After many months of hard work by many members of our college community, we are developing a draft of a complete accreditation self-evaluation document which will be circulated to the BCC's campus community.

To focus our conversations and gain the best possible feedback, we are uploading sections of the report at this web link:

<http://eberkeley.org/resources/course/view.php?id=100>

As you read through each of the sections, please focus on the content, including facts and data provided. Provide necessary feedback regarding the content only, especially if you see that there is missing information or information that could help provide a clearer picture of how well we operate at BCC. Please refrain from making any edits to the style, wording, or grammar as it will be taken care of at the end.

We have set aside times and days to provide a venue for conversation and feedback regarding each Accreditation Standard. Conversations will occur during college hour from 12:15 p.m. to 1:20 p.m.:

- **Standard 2 - Student Learning Programs and Support Services**
Thursday, October 16, 2014, TLC, Rm. 341 (The PIE Committee will host the conversation.)
- **Standard 3 - Resources (HR, Facilities, Tech, Finance)**
Monday, October 20, 2014 - Room 451A&B
- **Standard 4 - Leadership and Governance**
Tuesday, October 21, 2014 - Room 311
- **Standard 1- Town Hall Meeting, Introduction & Standard I Mission, Academic Quality and Institutional Effectiveness and Integrity**
Wednesday, October 22, 2014 - Auditorium (Town Hall Meeting)

If you would like to send your comments ahead of the discussions OR are not able to attend, you can provide input on the discussion board or you can annotate a copy of the draft with your comments and send it to Jenny Lowood (see Moodle link for more detailed information regarding how to provide feedback).

We look forward to getting your feedback and/or seeing you at one or all of these important discussions about Berkeley City College's upcoming accreditation.

• **Berkeley City College's 40th Anniversary Celebration: You are Invited**

BCC will kick off its 40th Anniversary Celebration on Friday, October 17. Festivities for our students take place from 12:15 to 2:45 p.m., Friday, October 17th. The student celebration will include music, poetry, food, a prize drawing, a student inauguration of the mural, and student and community panel discussions.

Our evening event begins at 4:30 p.m. with food and refreshments, music, a silent auction of exceptional art work donated by our own BCC art and multimedia arts faculty, student stories, and our mural inauguration. The mural inauguration will begin at 5:15 p.m. Please join us and bring your family and friends to help us celebrate 40 years of transforming lives.



BERKELEY CITY COLLEGE



Dr. Debbie Budd, President



Food . Art . Music . Film . Guest Speakers . Entertainment . Fun!!

We hope you will join us!

You are cordially invited

to join Berkeley City College's President,
Administrators, Faculty, and Staff

in celebrating

40 Years of Transforming Lives!

Berkeley City College
Auditorium/Atrium

2050 Center Street, Berkeley, CA 94704

Between Shattuck Avenue and Milvia Street

Friday, October 17, 2014, 4:30 p.m.—7:30 p.m.

Three options for submitting your RSVP

- 1) bcc-40thAnniversary@peralta.edu
- 2) creese@peralta.edu
- 3) Eventbrite link at:
www.berkeleycitycollege.edu/wp/40th-anniversary

Your RSVP generates your name tag and, reserves a 40th anniversary commemorative gift; while supplies last

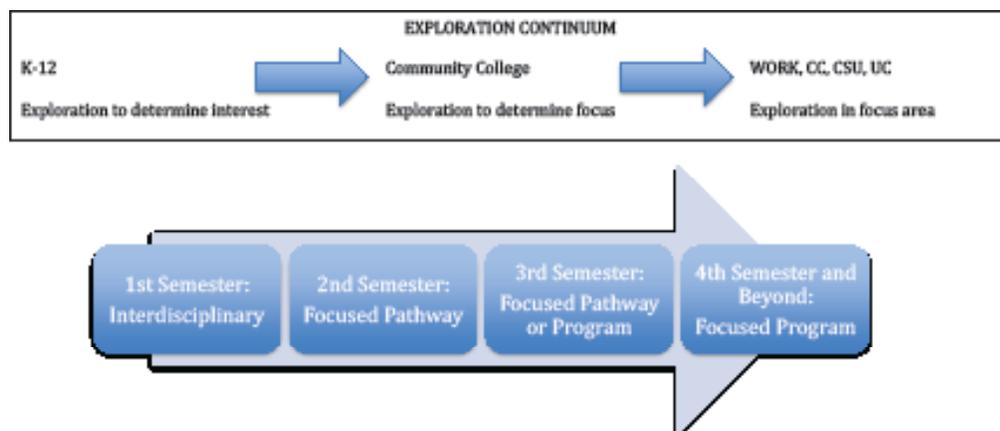
For additional information contact:

Karen Weinstein, 40th Anniversary Committee Co-Chair at karenweinstein.berkeley@gmail.com or,
Cynthia Reese, Executive Assistant to the President / 510.981.2851 / creese@peralta.edu

• Educational Master Plan Revision Underway

Berkeley City College is embarking on the revision of our Educational Master Plan. As part of this process, we have held three college wide retreats/ working meetings. The college's next educational master planning meeting takes place 11 a.m.-1:30 p.m. on Friday, November 14. Lunch will be served.

To date, through the work of Tram Vo-Kumamoto, Vice President of Instruction, Dr. May Chen, Vice President of Student Services and with the data provided from our district office, we have enhanced our discussions of Pathways of Study to increase student success. Samples of topics discussed are illustrated below:



Future Discussions will include:

1st Semester – Current programs (LC's, clubs, work based learning), and gaps (interdisciplinary department?) outcomes for this term --- to get students into a pathway.

2nd & 3rd Semesters –

- What are current pathways and programs within each pathway?
- Group by department/ discipline or program? Create communities of learners within each pathway?
- How does current funding/ resources work with pathways and Programs.
- Outcomes for this period – to get students into a program
- Gaps – connections across areas (Arts, MMART, Math) CSCI, Entrepreneur

• Developing Student Success and Support Programs Plan (SSSP) and Equity Plan

Per SB 1456 Student Success Act of 2012, Berkeley City College's Student Success and Support Program (SSSP) Plan is designed to increase student access and success by providing core SSSP services to BCC first-time, matriculating, credit students: Orientation, Placement Assessment, and Counseling/ Advising. To meet this mandate, the college has worked more than two years to integrate Student Success Initiatives into college-wide goals and strategic plans, and to ensure that they coordinate and complement other college-wide planning efforts, including, but not limited to the Educational Master Plan, the Basic Skills Initiative, Equity Plan, and departmental program reviews. For example, while SSSP focuses on services for entering students and identifies individuals who need help by implementing all SSSP Core Services, the Equity Plan identifies groups which need additional support, and focuses on services and instruction for new and continuing students through completion to address and monitor disparities which bridge the achievement gap.

- **Developing Student Success and Support Programs Plan (SSSP) and Equity Plan**

(continued)

The SSSP funding formula separates the SSSP Plan out from almost all other plans. While 40% of the funds allocated by the State are based upon BCC's "unduplicated credit student head count" from the previous year, the college must "earn" the other 60% by providing services to students, and must report the actual service received to the State in a timely fashion. Moreover, funding could change significantly from one year to the next. It also requires a two-to-one match from the institution, while two from the institution and one from the state delivering the three Core Services.

BCC has completed the draft plan for 2014-15, and we are completing a comprehensive shared governance review. We also are implementing several strategies previously piloted on campus. BCC aims to receive the highest amount of funding possible from the State by providing proactive, innovative, quality services to its students. This will allow them to develop education plans as road maps that clearly identify academic/career pathways that help them reach educational goals at BCC and beyond. We thank Dr. May Chen for leading this effort.

In addition to the SSSP plan which BCC will submit in October, both Deans Brenda Johnson and Dr. Carlos Cortez have worked tirelessly with our Equity Planning group in regularly scheduled Wednesday meetings as well as in subcommittee meetings to develop an initial plan that will be submitted to the state in early January 2015. This plan will assist us in our goal of eliminating the achievement gap. Stay tuned for details in their Town Hall meeting scheduled for Wednesday, November 12.

- **Join Us 7 p.m., Wed., Oct. 22 "Search Engines Through the Ages," an MSRI/BCC cosponsored presentation by Dr. Anna Patterson, Google's Vice President of Engineering and Artificial Intelligence**

Our MSRI Speaker series will begin on Wednesday, October 22. Thanks to the great work and coordination of Dean Antonio Barreiro, we have five inspiring events scheduled in the 2014-15 academic year.

Our first speaker is Google's Dr. Anna Patterson, who will explore, "Search Engines Through the Ages: A Brief History of How We Seek Information," 7 p.m., Wed., Oct. 22, at Berkeley City College's Auditorium, 2050 Center St. The event is free and open to the public. Reserve your ticket at <http://tinyurl.com/annapatterson>. Details about the event are at http://www.msri.org/general_events/20903.

Accessing information has radically changed through the advent of the internet, as have searching for—and finding—knowledge, news, and gossip. Dr. Patterson takes us back in time before "to google" became the synonym for searching the web, and looks at the different ways we've searched for information, from taxonomies to text to algorithms, and beyond. She explains these changes, presents the latest developments in internet search engines and how current developments will impact the future.

Dr. Patterson is Vice President of Engineering and Artificial Intelligence for Google. She was the architect of one of Google's largest search serving systems TeraGoogle and also led efforts in Web Search, Ads and Shopping. The focus of her current work is on text understanding. Her talk is part of the "Not on the Test: The Pleasures and Uses of Mathematics" series of six public lectures in 2014-15, which are jointly presented by the Mathematical Sciences Research Institute (MSRI) and Berkeley City College (BCC). They are made possible with funding from the Simons Foundation.

- **State Chancellor's Office approves college's new Anthropology and Spanish AA-Ts**

The State Chancellor's Office of the California Community Colleges has approved the curriculum for BCC's new Anthropology and Spanish Associate in Arts Degrees for Transfer (AA-Ts). Associate Degrees for Transfer (AD-Ts) guarantee students transfer admission in the same or similar upper division major at a California State University. AD-Ts also can count for extra points on transfer applications to the UC system. BCC's latest two AA-T degree additions brings to 14 the number of AD-T degrees offered by the college. The others are Art History (AA-T), Business Administration (AS-T), Communication Studies (AA-T), Elementary Teacher Education (AA-T), English (AA-T), History (AA-T), Mathematics (AS-T), Philosophy (AA-T), Political Science (AA-T), Psychology (AA-T), Sociology (AA-T) and Studio Art (AA-T).



Your Transfer Guarantee!

*with Berkeley City
College's Associate
Degrees for Transfer (AA-T
and AS-T Degrees)*



Want a smooth and hassle-free path to the California State University of your choice? Berkeley City College has a way for you to get there.

If you complete an Associate Degree for Transfer: An Associate in Arts (AA-T) or Associate in Science for Transfer (AS-T) with a 2.0 GPA, you are guaranteed admission in your major or in a similar major at a California State University.

Your courses include those in your major plus CSU General Education requirements or the Intersegmental General Education Transfer Curriculum (IGETC). Earning an AA-T or AS-T degree also means extra points on your UC application!

See your counselor about how you can earn a Berkeley City College AA-T or AS-T degree.

Associate in Science for Transfer (AS-T)

- Business Administration
- Mathematics

Associate in Arts for Transfer (AA-T)

- Anthropology
- Art History
- Communication Studies
- Elementary Teacher Education
- English
- History
- Philosophy
- Political Science
- Psychology
- Sociology
- Spanish
- Studio Arts

Under Development

- Computer Science

Call (510) 981-2800 or visit our Web site at www.berkeleycitycollege.edu
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