



Trendlines

DISCOVER YOUR COMMUNITY

Welcome to Trendlines

by Phoumy Sayavong and Tom Rizza



Welcome to the first issue of Trendlines, a newsletter focused on highlighting Berkeley City College programs, outcomes, and demographics. One of the key indicators for success laid out in BCC’s 2023–2028 Educational Master Plan is to practice data-informed processes and innovations to help guide the college’s decision making. BCC’s marketing slogan has been “Discover Your Community,” and we hope this newsletter will allow us to discover new things about our own community



Data informed decision making means following the numbers wherever they lead. It is always our goal to look at the numbers at the end of census, mid-terms, and finals, as an example, and celebrate our successes. But as a fact finding exercise, we must also face areas where we may be deficient and, with a clear mind analyze, the data and find areas for improvement.

The purpose of this newsletter, produced twice per semester, is to share with our community the ways we procure and examine data. It is a valuable tool used to best position the college’s growth and find opportunities to have the greatest impact on our students’ career and transfer goals. We hope by providing this information in an interesting and interactive way, we can help shed light on trends that may allow discovery in your work areas and the broader community.

Contact us!

If you have an interesting fact that you would like to share with the campus, please contact us trizza@peralta.edu and psayavong@peralta.edu

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Basic Needs Center Empowers Student Success

John Nguyen, Associate Dean of Student Engagement & Basic Needs
Izzie Villanueva, Basic Needs Coordinator

The Basic Needs Center aims to provide services and resources to remove barriers and empower students to persist and thrive towards success. We are in the process of creating virtual and physical hubs of resources, where students can find support in having their essential needs met. Basic Needs services especially target the student populations who would benefit the most from them and who have been historically under-resourced.

The Fall 2023 semester marked several significant milestones for Berkeley City College's Basic Needs Center, including the installation of tampon/pad dispensers, a nursing pod on campus, informational sessions of housing support, and BCC's very first clothing drive! These milestones demonstrate our commitment to ensuring that students are supported with their basic needs so that they can be successful both in and out of school. Through tracking data and listening to student feedback, we feel the Basic Needs Center can grow its mission to empower students and help them gain access to resources they need to succeed.

Financial Assistance Programs:

Data has shown that many of our students have difficulty with transportation and food.. The BNC's Clipper card and grocery card initiatives have been proven to be successful, with **142 students** benefiting from the \$150 Clipper Cards and **21 students** receiving the \$100 Trader Joe's gift cards. Students must apply to the BNC to access these benefits. These cards have helped students afford food and transportation for school.

BNC Shopping Experiences:

In order to create the best experiences for students, we surveyed our students on how we can make our Basic Needs Center (located in Room 15) more welcoming. With students' input, we were able to create an experience that makes them feel included in our community. A total of **401 visits** were made to shop at the Basic Needs Center, averaging **24 visits per week**. Most notably, **311 students** accessed free food, **253** received free hygiene products, and **122** received free clothing to meet their essential needs.

Food Pantry Usage:

1,843 students utilized BCC's food pantry services this semester with an average of **120 visits** per week. This data highlights the critical role that we play in ensuring that students can easily receive instant support on campus.

Weekly Meal Meals:

The introduction of weekly free meals has been proven to be a success with **3,639 meals** distributed throughout the Fall 2023 semester. The average is an impressive **280 meals per week** which has demonstrated our commitment to addressing food security and build community on campus.

CalFresh Support:

In addition to all the resources we offer to students on campus, we continue to work to inform students of state benefits available to them such as CalFresh. Many students don't know that they can receive free money for groceries. In an effort to support students facing food insecurity, we have offered CalFresh support hours to help students with the application and qualifying process.

As we reflect on our many successes during the Fall 2023 semester, it is evident that the Basic Needs Center has been a necessary resource which has been proven to positively impact the lives of students. The collaborated efforts and community support from the Berkeley Food Network and the Alameda County Community Food Bank have created a community that fosters a sense of belonging and empowerment. As we move forward to the next semester, we look forward on continuing our efforts to addressing the basic needs for our students and community.

You can follow us on Instagram @bcc.bnc to learn more about upcoming events and services to promote to your students and community members in need.



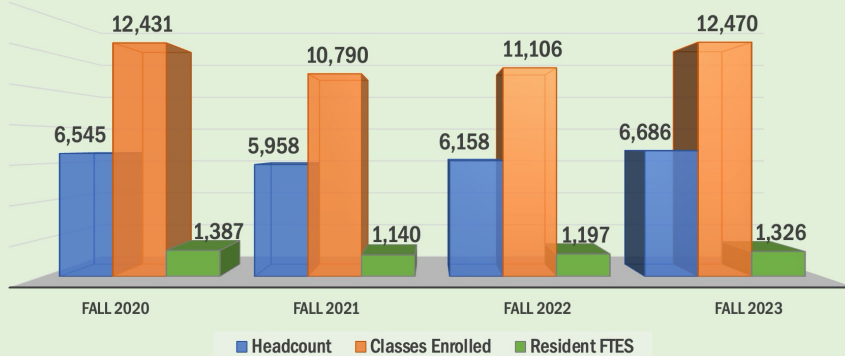
Equitable Student Outcome Data

This section summarizes outcomes in student course retention, completion, persistence, awards, and transfer.



With the adoption of BCC's 2023-2028 Educational Master Plan, Trendlines will continue to update the college community on our progress towards meeting the goal of "Equitable Student Completion." In our commitment to serve the local community and meet their diverse needs, our EMP goal is guided by three indicators of success: (1) student engagement and success, (2) responsive teaching and student support, and (3) inclusive community. More indicators of success outcome data will be featured in future Trendline issues.

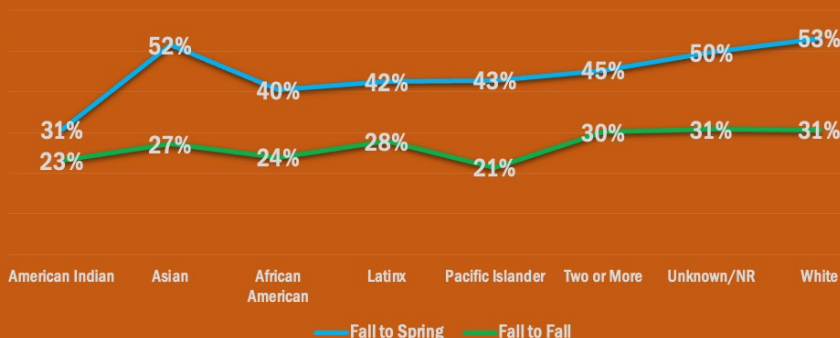
Headcount, Classes Enrolled, & Resident FTES



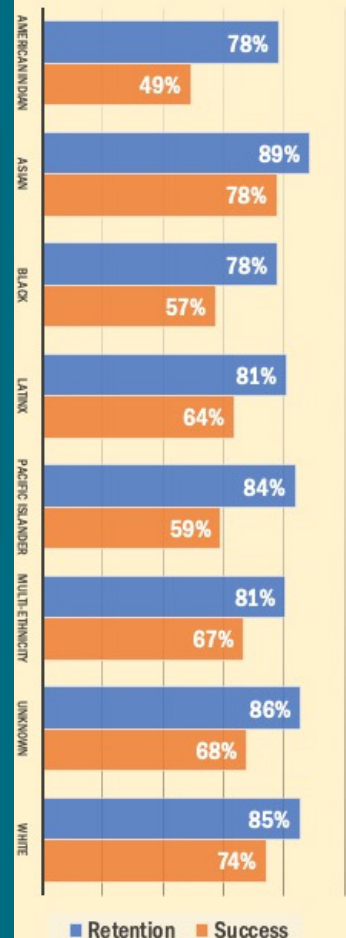
TRANSFERS: UC, CSU, IN-STATE PRIVATE, & OUT-OF-STATE



Fall 2022 Cohort Persistence Rates



Success and Retention by Ethnicity: Fall 2022





HSI Grants Create Sense of Belonging at BCC

Berkeley City College launched its Hispanic Serving Institution efforts in 2020 after receiving its first of two HSI grants from the Office of Postsecondary Education (OPE) with the U.S. Department of Education. The Developing Hispanic-Serving Institutions (DHSI) Program (Title V, Part A) provides grants to HSIs to expand educational opportunities for and improve the attainment of Latinx/Chicanx students. While our original grant, Conocimiento los Caminos is focused on campus-wide efforts to strengthen BCC's capacity to serve Latinx and other students with low-incomes, our most recent project, Adelante, aims to improve Latinx student success through culturally relevant, high-touch advisement strategies.

California boasts the largest Latinx population of any state and meeting the educational needs of Chicanx/Latinx scholars is an imperative for BCC. **One third of students at Berkeley City College identifies as Latinx** and since receiving our original HSI grant, we have rolled out several initiatives to create a campus culture that supports Latinx students' educational goals, and an environment at BCC where Latinx students feel that they belong.

HSI Impact to Date

One of the biggest impacts of Conocimiento los Caminos on BCC has been the support for our Puente Program. Established in 2020, BCC's Puente Instructor and Counselor, Dri Regalado recruits and supports a new cohort of roughly **35 students per year**, all of whom participate in COUNS 57 Career & Life Planning course. Continuing Puentistas also benefit from the high touch counseling characteristic of Puente and other learning communities. This academic year there are **81 new and continuing Puentistas** working towards transfer to a Bachelor's granting institution.

Our HSI grants have also enhanced BCC's capacity to provide financial wellness education and career development opportunities for our students. In Fall 2023, we kicked off a series of financial wellness workshop led by Patelco Credit Union. **78 students participated in the workshops, 35 of whom participated in more than one session.** Following the workshops, Patelco staff offered 1:1 financial coaching sessions for our students. The workshop series and 1:1 consultations will be offered again this Spring semester.

Our career development opportunities, like BCC's first-ever career fair, and the career development workshops that preceded it, also stemmed from our HSI grant. This past summer **40 BCC scholars participated in the intensive LevelUp program**, led by our partner RepresentEd, who in addition to

organizing LevelUp, also coordinated two mock interview sessions where **78 students polished their interview skills**, and led four field trips to Bayer, Chase, and LinkedIn.

Lastly, BCC's designation as an HSI has had a notable impact on Berkeley City College's fiscal stability, allowing us to leverage additional funding to support Latinx and other underrepresented students. The conceptual framework for the Culturally Responsive Pedagogy and Practices grant from the California Community College Chancellor's Office relied on our Conocimiento los Caminos grant. The work carried out under this grant supports BCC's efforts to expand equity focused professional development for faculty. Berkeley City College's eligibility for MESA funding was due in part because of the contribution of Conocimiento los Caminos to enrollment and retention efforts of Latinx and other historically marginalized students.

HSI Spring 2024 Projects

- Weekly tutorial hour for Society of Scholars students enrolled in Math 1 and Math 13
- Support the professional development of student employees in our Puente program and CLC programming.
- Develop the mentoring component of our Puente Program.
- Leverage Adelante's funding to support adjunct faculty in the Counseling Department to focus on Latinx and low-income student degree and transfer completion.
- Financial Wellness workshops and 1:1 financial coaching from Patelco Credit Union
- Strengthen ties with Berkeley Unified School District's Office of Family Engagement and Equity
- Spring Career Development activities organized around Academic and Career Communities