

MULTIMEDIA ARTS

EMPOWER YOUR IMAGINATION



..... **Are you**
Creative | Tech-Savvy | Innovative
.....
www.berkeleycitycollege.edu/multimedia



**Art, Design, Media,
and Entertainment**

Discover your community at BCC



**Art, Design, Media,
and Entertainment**

Discover your community at BCC

Are you a creator? Do you want to transform your passion for multimedia arts into a career? If you dream of producing amazing content—or already are—then the Multimedia Arts (MMART) program at BCC was built for you. Pursue your passion for visual or digital art, films, video games and more by building foundational knowledge or leveling up your existing skills.

No matter your experience level, our program can provide you with the inspiration and education to become whatever you aspire to be: from animator to producer, graphic designer to mobile developer, photographer to director—and everything in between. Achieve your dreams by empowering your imagination.





HIGH SCHOOL STUDENTS

Twice as Strong with DE at BCC

As a Dual Enrolled student, you can earn college credit while you finish high school. So don't wait—ask your guidance counselor, today!

Scan QR code to learn more:



CHOOSE YOUR SPECIALTY

Dynamic, industry-centered, and economical (only \$46.00 per semester unit, plus other campus fees), **Berkeley City College's MMART** program provides you with professional-level training to help you succeed in the fast-paced and ever-changing arts and entertainment industry.

Our curriculum is informed and designed by leading experts in the field, as many of our faculty and advisory board members are working professionals at world-renowned companies such as Maxon, Pixar Studios, Springer Design, True West Studios, Talman Associates, Charles Schwab, Tippet Studio, and San Francisco ACM Siggraph.

Start your career in exciting and fast-paced industries by learning more about the four MMART pathways available to you at BCC!



ANIMATION AND GAME DESIGN



DIGITAL IMAGING



MOBILE AND WEB DESIGN



VIDEO ARTS



PRESS START!



Whether your goal is a certificate, an associate's degree, to transfer to another academic institution, or simply to explore what options the future holds for you, the **Multimedia Arts Core Certificate of Achievement** is a great place to start your journey. Introducing a variety of multimedia techniques and theory to prepare you for further coursework and specialization, this certificate also serves the core requirements for all Multimedia Arts Associate in Arts Degrees.



Required courses:

- ☐ MM/AN 40A Introduction to Game Design (3 units)
- ☐ MM/MW 1A+1LA Introduction to Web Design+Lab (3 units)
- ☐ MM/VI 9A Video Production I: Introduction to Video (4 units)
- ☐ MMART 3 Introduction to Digital Art (3 units)

Select 6–7 units from the following:

- ☐ MM/DI 3+3L Contemporary Color+Lab (3 units)
- ☐ MM/DI 4+4L Introduction to Photoshop+Lab (3 units)
- ☐ MM/MW 2+2L Fundamentals of Graphic Visualization+Lab (3 units)
- ☐ MM/MW 4A+4LA Social Media Marketing and Data Analytics+Lab (3 units)
- ☐ MMART 1 Design Thinking (3 units)
- ☐ MMART 110 Scriptwriting and Storyboarding (3 units)
- ☐ MMART 197 Multimedia Career Preparation (3 units)
- ☐ MMART 468 Occupational Work Experience in Multimedia Arts (1–4 units)



STARTING SPRING 2024

VIRTUAL PRODUCTION FUNDAMENTALS Certificate of Achievement (20–22 units)

The Virtual Production Fundamentals Certificate of Achievement (20–22 units), offered as a part of the Regional Virtual Production Academy (RPVA) collaborative, prepares students for entry-level careers in virtual production. Students will apply the skills from film production, computer graphics, digital imaging, visual effects and game engines to the virtual production process. Students may select courses from the participating colleges to complete the certificate.



ANIMATION & GAME DESIGN

Bring stories and games to life! From character animation to rigging, the skills you acquire in this program will prepare you for a career in the Animation, Game and Simulation industries.

Incorporating both 2D and 3D animation method, you will learn how to build out game levels and create virtual experiences in a range of mediums, from traditional animated shorts to games utilizing augmented, mixed, or virtual reality.

(This program is) a great 2 year Associate program but is also for people who just want to brush up their skills in both 2D and/or 3D. In the classroom, the students learn Unreal, do motion capture, and collaborate on short films. The program also works with local tech and game companies to provide exposure and opportunities to the students.

— BCC Student



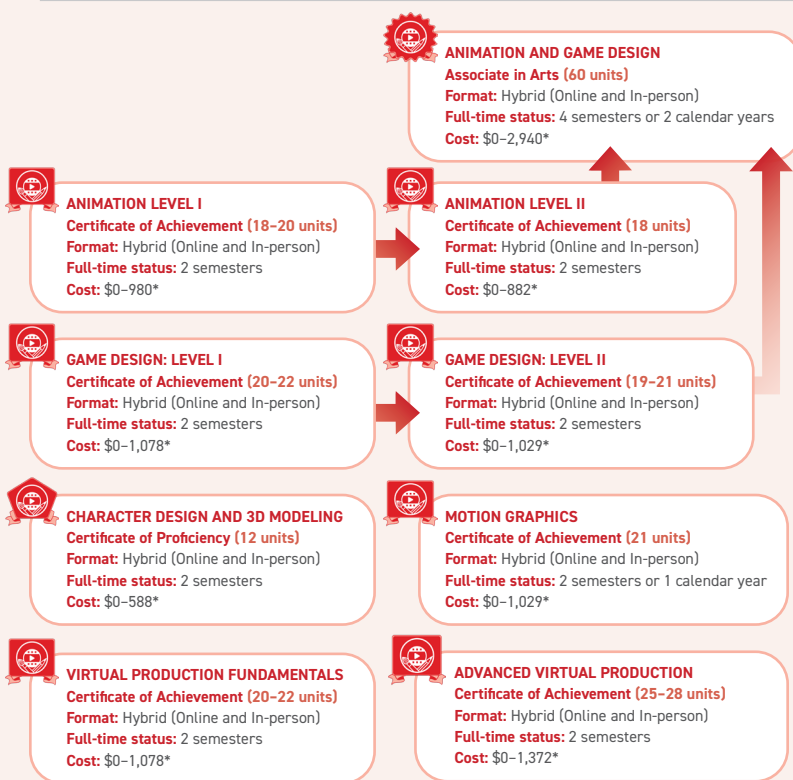
CAREER OPPORTUNITIES

Job Title	Average Annual Wages			Projected Employment Growth	
	SF Bay Area	California	U.S.	California	U.S.
Special Effects Artists and Animators	\$118,520	\$48,990	\$78,790	16%	5%
Video Game Designers	\$128,850	\$100,290	\$79,890	25%	16%

ANIMATION & GAME DESIGN CERTIFICATES & DEGREES

Looking to advance your career or launch a new career path with an affordable college degree? Our programs can get you where you need to be.

CREDIT



NON-CREDIT



*The actual cost for a California resident depends on the financial aid status. (\$49 per credit unit)

Multimedia Arts: Animation & Game Design

ASSOCIATE DEGREE

ANIMATION AND GAME DESIGN

Associate in Arts

(60 units)

Major units (40-41 units)

GE and electives (19-20 units)

Required Core Courses for all Multimedia A.A. Degrees 13 units:

- ☐ MM/AN 040A Introduction to Game Design (3 units)
- ☐ MM/MW 001A Introduction to Web Design (2 units) &
- ☐ MM/MW 001LA Introduction to Web Design Lab (1 unit)
- ☐ MM/VI 009A Video Production I: Introduction to Video (4 units)
- ☐ MMART 003 Introduction to Digital Art (3 units)

Core Electives: Select 6-7 units

- ☐ MM/DI 003 Contemporary Color (2 units) &
- ☐ MM/DI 003L Contemporary Color Lab (1 unit)
- ☐ MM/DI 004 Introduction to Photoshop (2 units) &
- ☐ MM/DI 004L Introduction to Photoshop Lab (1 unit)
- ☐ MM/MW 002 Fundamentals of Graphic Visualization (2 units) &
- ☐ MM/MW 002L Fundamentals of Graphic Visualization Lab (1 unit)
- ☐ MM/MW 004A Social Media Marketing and Data Analytics (2 units) &
- ☐ MM/MW 004LA Social Media Marketing and Data Analytics Lab (1 unit)
- ☐ MMART 001 Design Thinking (3 units)
- ☐ MMART 110 Scriptwriting and Storyboarding (3 units)
- ☐ MMART 197 Multimedia Career Preparation (3 units)
- ☐ MMART 468 Work Experience in Multimedia Arts (1 unit)

Required Animation & Game Design Courses 12 units

- ☐ MM/AN 001A Drawing for Animation (3 units)
- ☐ MM/AN 003A Introduction to 2D Animation (3 units)
- ☐ MM/AN 020A Introduction to 3D Animation (3 units)
- ☐ MM/AN 021A Introduction to 3D Modeling (3 units)

Animation Elective courses: Select 9 units

- ☐ ART 030 Beginning Figure Drawing: Anatomy (2 units)
- ☐ MM/AN 002 History of Animation (3 units)
- ☐ MM/AN 003B Intermediate 2D Animation (3 units)
- ☐ MM/AN 004 2D Digital Animation (3 units)
- ☐ MM/AN 041A Introduction to Game Scripting (3 units)
- ☐ MM/AN 055A Animation and Game Studio Practice (1 unit)
- ☐ MM/AN 055B Animation and Game Studio Practice (1 unit)
- ☐ MM/DI 004 Introduction to Photoshop (2 units) &
- ☐ MM/DI 004L Introduction to Photoshop Lab (1 unit)
- ☐ MMART 005A Introduction to Motion Graphics (3 units)

ANIMATION
AND GAME
DESIGN

ASSOCIATE IN ARTS

ANIMATION: LEVEL I

Certificate of Achievement (18-20 units)

Required Courses: 9 units

- ☐ MM/AN 003A Introduction to 2D Animation (3 units)
- ☐ MM/AN 020A Introduction to 3D Animation (3 units)
- ☐ MM/AN 050 Career Preparation for Animation and Game Industries (3 units)

Electives: Select 9-11 units

MM/AN 001A, MM/AN 001B, MM/AN 002, MM/AN 003B, MM/AN 004, MM/AN 010, MM/AN 021A, MM/AN 055A, MM/AN 055B, MMART 005A

ANIMATION
LEVEL I

CERTIFICATE OF
ACHIEVEMENT

ANIMATION: LEVEL II

Certificate of Achievement (18 units)

Required Courses: 9 units

- ☐ MM/AN 003B Intermediate 2D Animation (3 units)
- ☐ MM/AN 020B 3D Character Animation (3 units)
- ☐ MM/AN 025 Animation Production (3 units)

Electives: Select 3 units

MM/AN 001B, MM/AN 004, MM/AN 010, MM/AN 021B, MM/AN 022A, MM/AN 022B, MM/AN 023, MM/AN 024

ANIMATION
LEVEL II

CERTIFICATE OF
ACHIEVEMENT

GAME DESIGN: LEVEL I

Certificate of Achievement (20-22 units)

Required Courses: 9 units

- ☐ MM/AN 021A Introduction to 3D Modeling (3 units)
- ☐ MM/AN 040A Introduction to Game Design (3 units)
- ☐ MM/AN 050 Career Preparation for Animation and Game Industries (3 units)

Electives: Select 11-13 units

CIS 006, MM/AN 022A, MM/AN 041A, MM/AN 055A, MM/AN 055B

GAME DESIGN
LEVEL I

CERTIFICATE OF
ACHIEVEMENT

GAME DESIGN: LEVEL II

Certificate of Achievement (19-21 units)

Required Courses: 13 units

- ☐ CIS 023 C# Programming (4 units)
- ☐ MM/AN 040B Game Level Design (3 units)
- ☐ MM/AN 041B Video Game Development (3 units)
- ☐ MM/AN 044 Applications of Virtual and Augmented Reality (3 units)

Electives: Select 6-8 units

MM/AN 021B, MM/AN 023, MM/AN 050, MM/AN 055 A, MM/AN 055B

GAME DESIGN
LEVEL II

CERTIFICATE OF
ACHIEVEMENT



START HERE TO BUILD YOUR ACADEMIC & CAREER PATHWAY!

Earn General Education and Elective courses while completing the major units required to earn your Associate degree!



Transfer Opportunities

Interested in transferring? Most courses in MMART have been accepted for UC and CSU transfer. Ask a counselor about what courses to take!

CHARACTER DESIGN & 3-D MODELING

Certificate of Proficiency (12 units)

Required Courses: 12 units

- ☐ MM/AN 001B Storytelling in Animation (3 units)
- ☐ MM/AN 019 Character Design and Model Construction (3 units)
- ☐ MM/AN 021A Introduction to 3D Modeling (3 units)
- ☐ MM/AN 201B Intermediate 3D Modeling (3 units)



MOTION GRAPHICS

Certificate of Achievement (21 units)

Required Courses: 15 units

- ☐ MMART 001 Design Thinking (3 units)
- ☐ MMART 003 Introduction to Digital Art (3 units)
- ☐ MMART 005A Introduction to Motion Graphics (3 units)
- ☐ MM/DI 015A Introduction to 3D Motion Graphics (3 units)
- ☐ MM/VI 020A Editing I: Introduction to Video Editing (2 units) &
- ☐ MM/VI 020LA Editing I: Introduction to Video Editing Lab (1 unit)

Electives: Select 6 units

MMART 005B, MM/AN 004, MM/AN 050, MM/AN 055A, MM/AN 055B, MM/DI 002, MM/DI 004/004L, MM/DI 015B, MM/DI 020A/20LA, MM/DI 033



VIRTUAL PRODUCTION FUNDAMENTALS

Certificate of Achievement (20-22 units)

Required Courses: 19 units

- ☐ MMART 003 Introduction to Digital Art (3 units)
- ☐ MM/AN 020A Introduction to 3D Animation (3 units)
- ☐ MM/AN 022B Special Effects for Animation (3 units)
- ☐ MM/AN 040A Introduction to Game Design (3 units)
- ☐ MM/VI 009A Video Production I: Introduction to Video (4 units)
- ☐ MEDIA 044A Virtual Production (3 units)
This course is available at partner colleges

Electives: Select 1-3 units

MMART 005A, MMART 468, MM/AN 001A, MM/AN 021A, MM/VI 020A/020LA



NON-CREDIT INTRODUCTION TO ANIMATION AND GAME DESIGN

Certificate of Completion

- ☐ MM/AN 510 Introduction to 3D Modeling
- ☐ MM/AN 511 3D Character Animation
- ☐ MM/AN 512 Game Level Design
- ☐ MM/AN 550 Animation and Game Studio Practice

ADVANCED VIRTUAL PRODUCTION

Certificate of Achievement (25-28 units)

Required Courses: 10-13 units

- ☐ Intermediate Virtual Production (3 units)
This course is available at partner colleges
- ☐ Introduction to Python (3-4 units)
- ☐ MM/AN 041A Introduction to Game Scripting (3 units)

Select one of the following 1-3 units

- ☐ MMART 468 Work Experience in Multimedia Arts (1-3 units)
- ☐ MM/AN 050 Career Preparation for Animation and Game Industries (3 units)
- ☐ MM/AN 055A Animation and Game Studio Practice (1 unit)

Choose a specialization from one of the following three areas:

Animation: 15 units

- ☐ MM/AN 003A Introduction to 2D Animation (3 units)
- ☐ MM/AN 020B 3D Character Animation (3 units)
- ☐ MM/AN 024 Performance Animation (3 units)
- ☐ MMART 005A Introduction to Motion Graphics (3 units)
- ☐ MM/AN 022A 3D Layout and Lighting (3 units)

Film Production: 15 units

- ☐ MM/VI 009B Video Production II: Cinematography and Visual Storytelling (3 units)
- ☐ MM/VI 009C Video Production III: Directing and Producing (3 units)
- ☐ MMART 005A Introduction to Motion Graphics (3 units)
- ☐ MM/VI 020A Editing I: Introduction to Video Editing (2 units)
- ☐ MM/VI 020LA Editing I: Introduction to Video Editing Lab (1 unit)
- ☐ Introduction to Studio Production (3 units)
This course is available at partner colleges

Modeling: 15 units

- ☐ MM/AN 021A Introduction to 3D Modeling (3 units)
- ☐ MM/AN 021B Intermediate 3D Modeling (3 units)
- ☐ MM/AN 023 3D Rigging (3 units)
- ☐ MM/AN 030 Textures for 3D (3 units)
- ☐ Digital Sculpting (3 units)
This course is available at partner colleges

NON-CREDIT INTRODUCTION TO MOTION GRAPHICS

Certificate of Completion

- ☐ MM/DI 504A Introduction to Digital Illustration
- ☐ MMART 505A Introduction to Motion Graphics
- ☐ MM/DI 515A Introduction to 3D Motion Graphics
- ☐ MM/DI 550 Design Studio Practice



DIGITAL IMAGING

Our program will teach you the essential design principles you need to start your career as a graphic designer, photographer, visual artist and more! You will explore the artistic, theoretical, and technological developments in photography, graphic design, illustration, imaging, and data visualization.

Our experienced teachers will show you how to convert concepts into images, and produce effective visual communication solutions to add to your portfolio. Learn to use industry-standard software for digital imaging and editing, as well as motion graphics based software for 3D modeling and animation.

Career Opportunities: Photography, studio photography, preprocessing, digital imaging, digital design, advertising, pre-press and press production, and independent printmaking.

“*Design is thinking made visual.*”

— Saul Bass, Movie Poster, Title Sequence, & Logo Designer: *The Shining*, *Anatomy of a Murder*, *Vertigo*, *The Man with the Golden Arm*



CAREER OPPORTUNITIES

Job Title	Annual Median Wages			Projected Employment Growth**	
	SF Bay Area	California	U.S.	California	U.S.
Commercial and Industrial Designers*	\$99,320	\$87,190	\$77,030	15%	3%
Graphic Designer**	\$78,170	\$62,310	\$50,710	11%	2-3%
Photographer***	\$59,100	\$46,630	\$38,950	27%	9%

* <https://www.onetonline.org/link/localwages/27-1021.00?zip=94610>

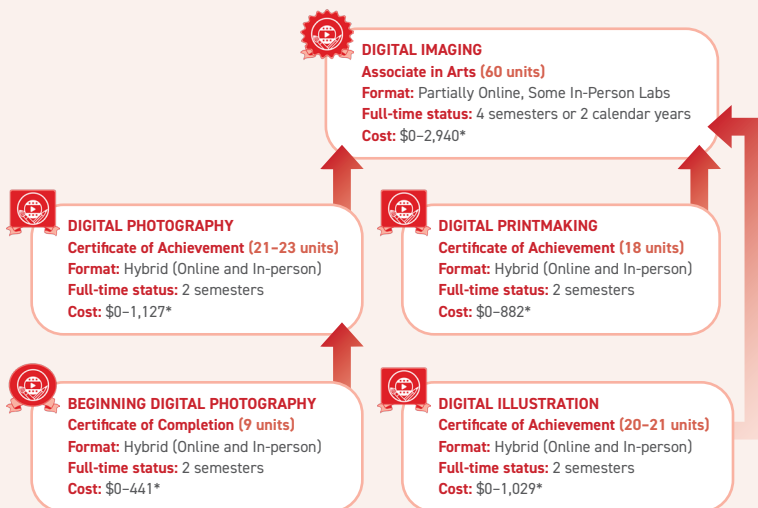
** <https://www.onetonline.org/link/localwages/27-1024.00?zip=94610>

*** <https://www.onetonline.org/link/localtrends/27-4021.00?st=CA>

DIGITAL IMAGING CERTIFICATES & DEGREES

Looking to advance your career or launch a new career path with an affordable college degree? Our programs can get you where you need to be.

CREDIT



NON-CREDIT



*The actual cost for a California resident depends on the financial aid status. (\$49 per credit unit)

Multimedia Arts: Digital Imaging

ASSOCIATE DEGREE

DIGITAL IMAGING

Associate in Arts

(60 units)

Major units (37-38 units)

GE and electives (22-23 units)

Required Core Courses and Electives for all Multimedia A.A. are listed on page 3.

Select 6 units from the Digital Illustration courses:

- ☐ MM/ART 005A Introduction to Motion Graphics (3 units)
- ☐ MM/DI 001A Introduction to Digital Illustration (2 units) &
- ☐ MM/DI 001LA Introduction to Digital Illustration Lab (1 unit)
- ☐ MM/DI 001B Intermediate Digital Illustration (3 units)
- ☐ MM/DI 002 Sketching Fundamentals for Design (3 units)
- ☐ MM/DI 003 Contemporary Color (2 units) &
- ☐ MM/DI 003L Contemporary Color Lab (1 unit)
- ☐ MM/DI 011 Publication and Page Design (3 units)
- ☐ MM/DI 015A Introduction to 3D Motion Graphics (3 units)
- ☐ MM/DI 031 Graphic Design Studio (3 units)
- ☐ MM/DI 033 Typography Design (3 units)

Select 6 units from the Digital Photography courses:

- ☐ MM/DI 004 Introduction to Photoshop (2 units) &
- ☐ MM/DI 004L Introduction to Photoshop Lab (1 unit)
- ☐ MM/DI 020A Introduction to Digital Photography (2 units) &
- ☐ MM/DI 020LA Introduction to Digital Photography Lab (1 unit)
- ☐ MM/DI 020B Intermediate Digital Photography (3 units)
- ☐ MM/DI 022 Analysis of Contemporary Photographers (3 units)
- ☐ MM/DI 040A Introduction to Digital Printing (2 units) &
- ☐ MM/DI 040LA Introduction to Digital Printing Lab (1 unit)

Select 6 units from the Digital Printing courses:

- ☐ MM/DI 001C Advanced Digital Illustration (3 units)
- ☐ MM/DI 015B Intermediate 3D Motion Graphics (3 units)
- ☐ MM/DI 045A Digital Printing Studio Practice I (2 units) &
- ☐ MM/DI 045LA Digital Printing Studio Practice I Lab (1 unit)
- ☐ MM/DI 045B Digital Printing Studio Practice II (2 units) &
- ☐ MM/DI 045LB Digital Printing Studio Practice II Lab (1 unit)
- ☐ MM/DI 046A Large Scale Print Studio Practice (2 units) &
- ☐ MM/DI 046LA Large Scale Print Studio Practice Lab (1 unit)

DIGITAL
IMAGING

ASSOCIATE IN ARTS

DIGITAL
PHOTOGRAPHY

CERTIFICATE OF
ACHIEVEMENT

DIGITAL IMAGING:

DIGITAL PHOTOGRAPHY

Certificate of Achievement (21-23 units)

Required Courses: 12 units

- ☐ MM/DI 004 Introduction to Photoshop (2 units) &
- ☐ MM/DI 004L Introduction to Photoshop Lab (1 unit)
- ☐ MM/DI 020A Introduction to Digital Photography (2 units) &
- ☐ MM/DI 020LA Introduction to Digital Photography Lab (1 unit)
- ☐ MM/DI 020B Intermediate Digital Photography (3 units)
- ☐ MM/DI 023 Digital Printing for Photographers (3 units)

Electives options: Select 9-11 units

MM/DI 021, MM/DI 022, MM/DI 025A, MM/DI 025B,
MM/DI 040A/040LA, MM/DI 040B/040LB, MM/DI
045A/045LA, MM/DI 055A, MM/DI 055B

BEGINNING
DIGITAL
PHOTOGRAPHY

CERTIFICATE OF
ACHIEVEMENT

DIGITAL IMAGING:

BEGINNING DIGITAL PHOTOGRAPHY

Certificate of Achievement (9 units)

Required Courses: 9 units

- ☐ MM/DI 004 Introduction to Photoshop (2 units)
- ☐ MM/DI 004L Introduction to Photoshop Lab (1 unit)
- ☐ MM/DI 020A Introduction to Digital Photography (2 units) &
- ☐ MM/DI 020LA Introduction to Digital Photography Lab (1 unit)
- ☐ MM/DI 020B Intermediate Digital Photography (3 units)

*This map represents
one possible pathway at
BCC and is based on the
2025-2026 catalog.*



EMPOWER YOUR IMAGINATION

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www.berkeleycitycollege.edu/counseling



START HERE TO BUILD YOUR ACADEMIC & CAREER PATHWAY!



Transfer Opportunities

Interested in transferring? Most courses in MMART have been accepted for UC and CSU transfer. Ask a counselor about what courses to take!



Earn General Education and Elective courses while completing the major units required to earn your Associate degree!

DIGITAL ILLUSTRATION

Certificate of Achievement

DIGITAL IMAGING: ILLUSTRATION

Certificate of Achievement (20-21 units)

Required Courses: 12 units

- ☐ MM/DI 001A Introduction to Digital Illustration (2 units) &
- ☐ MM/DI 001LA Introduction to Digital Illustration Lab (1 unit)
- ☐ MM/DI 002 Sketching Fundamentals for Design (3 units)
- ☐ MM/DI 003 Contemporary Color (2 units) &
- ☐ MM/DI 003L Contemporary Color Lab (1 unit)
- ☐ MM/DI 004 Introduction to Photoshop (2 units) &
- ☐ MM/DI 004L Introduction to Photoshop Lab (1 unit)

Electives options: Select 8-9 units

ART 030, ART 046, MM/DI 001B, MM/DI 001C, MM/DI 011, MM/DI 020A/020LA, MM/DI 023, MM/DI 031, MM/DI 033



DIGITAL PRINTMAKING

Certificate of Achievement

DIGITAL IMAGING: PRINTMAKING

Certificate of Achievement (18 units)

Required Courses: 9 units

- ☐ MM/DI 001A Introduction to Digital Illustration (2 units) &
- ☐ MM/DI 001LA Introduction to Digital Illustration Lab (1 unit)
- ☐ MM/DI 004 Introduction to Photoshop (2 units) &
- ☐ MM/DI 004L Introduction to Photoshop Lab (1 unit)
- ☐ MM/DI 040A Introduction to Digital Printing (2 units) &
- ☐ MM/DI 040LA Introduction to Digital Printing Lab (1 unit)

Electives options: Select 9 units

MM/DI 020A/020LA, MM/DI 040B/040LB, MM/DI 045A/045LA, MM/DI 046A/046LA, MM/DI 046B/046LB



BEGINNING DIGITAL PHOTOGRAPHY

Certificate of Completion

NON-CREDIT

BEGINNING DIGITAL PHOTOGRAPHY

Certificate of Completion

- ☐ MM/DI 510 Photoshop
- ☐ MM/DI 520A Introduction to Digital Photography
- ☐ MM/DI 520B Intermediate Digital Photography
- ☐ MM/DI 550 Design Studio Practice

DIGITAL IMAGING

Certificate of Completion

NON-CREDIT

DIGITAL IMAGING

Certificate of Completion

- ☐ MM/DI 510 Photoshop
- ☐ MM/DI 511 Photography
- ☐ MM/DI 512 Digital Printing
- ☐ MM/DI 550 Design Studio Practice



LEARN CORE MULTIMEDIA ARTS SKILLS!

MOBILE AND WEB DESIGN

As a student in BCC's Multimedia Arts Mobile and Web Design Program, you'll learn cross-platform design techniques and practical applications using industry-standard tools to help you build a portfolio of skills to succeed in the mobile and web design field.

Some of the valuable knowledge and skills you will attain include the following:

- **Learn the basics of web design** HTML5, CSS3, and CSS Grid Architecture
- **Design compelling graphic visualizations** to display complex information
- **Build user-friendly applications** to engage your audience with interactive features, dynamic, graphical elements, and engaging content
- **Analyze trends** in consumer interest and user behavior using data analytics
- **Develop successful strategies** for content creation and digital marketing to increase brand awareness in E-commerce environments



CAREER OPPORTUNITIES

With an education in Mobile and Web Design, you can be a part of the digital revolution with a career in:

- Front-end web and mobile design
- UI/UX design
- Digital marketing, social media, and content strategy

Job Title	Annual Median Wages			Projected Employment Growth	
	SF Bay Area	California	U.S.	California	U.S.
Digital Marketing Specialist*	\$96,840	\$77,050	\$63,920	34%	19%
Web & Digital Interface Designers**	\$128,850	\$100,290	\$79,890	25%	16%

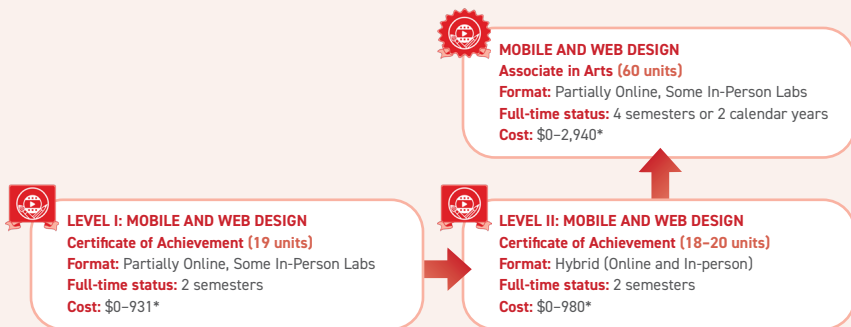
* Source: <https://www.onetonline.org/link/summary/13-1161.01>

** Source: Bureau of Labor Statistics 2021 wage data external site <https://www.onetonline.org/link/summary/15-1255.00>

MOBILE AND WEB DESIGN CERTIFICATES & DEGREES

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CREDIT



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Multimedia Arts: Mobile & Web Design



EMPOWER YOUR IMAGINATION

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www.berkeleycitycollege.edu/counseling

ASSOCIATE DEGREE



MOBILE AND WEB DESIGN

Associate in Arts

(61-62 units)

Major units (40-41 units)

GE and electives (21 units)

Required Core Courses for all Multimedia A.A. Degrees 13 units

- ☐ MMART 003 Introduction to Digital Art (3 units)
- ☐ MM/AN 040A Introduction to Game Design (3 units)
- ☐ MM/MW 001 Introduction to Web Design (2 units) &
- ☐ MM/MW 001LA Introduction to Web Design Lab (1 unit)
- ☐ MM/VI 009A Video Production I: Introduction to Video (4 units)

Core Electives: Select 6-7 units

- ☐ MMART 001 Design Thinking (3 units)
- ☐ MMART 110 Scriptwriting and Storyboarding (3 units)
- ☐ MMART 197 Multimedia Career Preparation (3 units)
- ☐ MMART 468 Work Experience in Multimedia Arts (1 unit)
- ☐ MM/DI 003 Contemporary Color (2 units) &
- ☐ MM/DI 003L Contemporary Color Lab (1 unit)
- ☐ MM/DI 004 Introduction to Photoshop (2 units) &
- ☐ MM/DI 004L Introduction to Photoshop Lab (1 unit)
- ☐ MM/MW 002 Fundamentals of Graphic Visualization (2 units)
- ☐ MM/MW 002L Fundamentals of Graphic Visualization Lab (1 unit)
- ☐ MM/MW 004A Social Media Marketing and Data Analytics (2 units)
- ☐ MM/MW 004LA Social Media Marketing and Data Analytics Lab (1 unit)

Required Mobile and Web Design Courses 12 units

- ☐ MMART 166 User Experience and Interface Design (2 units) &
- ☐ MMART 166L User Experience and Interface Design Lab (1 unit)
- ☐ MMART 168 Online Games and Interactivity (2 units) &
- ☐ MMART 168L Online Games and Interactivity Lab (1 unit)
- ☐ MM/MW 002 Fundamentals of Graphic Visualization (2 units) &
- ☐ MM/MW 002L Fundamentals of Graphic Visualization Lab (1 unit)
- ☐ MM/MW 004A Social Media Marketing and Data Analytics (2 units) &
- ☐ MM/MW 004LA Social Media Marketing and Data Analytics Lab (1 unit)

Select 3 units from the following courses:

- ☐ MMART 114 Data Design for Digital Media (2 units) &
- ☐ MMART 114L Data Design for Digital Media (1 unit)
- ☐ MMART 167 Mobile & Cross-Platform Web Design (2 units) &
- ☐ MMART 167L Mobile & Cross-Platform Web Design Lab (1 unit)

Select 6 units from the following courses:

- ☐ MMART 162 Contemporary Scripting for Games, Mobile and Web (2 units) &
- ☐ MMART 162L Contemporary Scripting for Games, Mobile and Web Lab (1 unit)
- ☐ MMART 170 Virtual Reality and Digital Spaces (2 units) &
- ☐ MMART 170L Virtual Reality and Digital Spaces Lab (1 unit)
- ☐ MMART 171 Web Commerce & Internet Start Up (2 units) &
- ☐ MMART 171L Web Commerce & Internet Start Up Lab (1 unit)



Earn General Education and Elective courses while completing the major units required to earn your Associate degree!



START HERE TO BUILD YOUR ACADEMIC & CAREER PATHWAY!

This map represents
one possible pathway at
BCC and is based on the
2025-2026 catalog.



Transfer Opportunities

Interested in transferring? Most courses in MMART have been accepted for UC and CSU transfer. Ask a counselor about what courses to take!

CERTIFICATES

MOBILE AND WEB DESIGN LEVEL I

Certificate of Achievement (19 units)

Required Core Courses: 19 units

- ☐ **MM/MW 001A** Introduction to Web Design (2 units) &
- ☐ **MM/MW 001LA** Introduction to Web Design Lab (1 unit)
- ☐ **MM/MW 002** Fundamentals of Graphic Visualization (2 units) &
- ☐ **MM/MW 002L** Fundamentals of Graphic Visualization Lab (1 unit)
- ☐ **MMART 166** User Experience and Interface Design (2 units) &
- ☐ **MMART 166L** User Experience and Interface Design Lab (1 unit)
- ☐ **MMART 167** Mobile and Cross-Platform Web Design (2 unit) &
- ☐ **MMART 167L** Mobile and Cross-Platform Web Design Lab (1 unit)
- ☐ **MMART 168** Online Games & Interactivity (2 units) &
- ☐ **MMART 168L** Online Games & Interactivity Lab (1 unit)
- ☐ **MM/VI 009A** Video Production I: Introduction to Video (4 units)

LEVEL I:
MOBILE AND
WEB DESIGN

CERTIFICATE OF
ACHIEVEMENT



MOBILE AND WEB DESIGN LEVEL II

Certificate of Achievement (18-20 units)

Required Core Courses: 15 units

- ☐ **MM/MW 004A** Social Media Marketing and Data Analytics (2 units) &
- ☐ **MM/MW 004LA** Social Media Marketing and Data Analytics Lab (1 unit)
- ☐ **MMART 114** Data Design for Digital Media (2 units) &
- ☐ **MMART 114L** Data Design for Digital Media Lab (1 unit)
- ☐ **MMART 162** Contemporary Scripting for Games, Mobile & Web (2 units) &
- ☐ **MMART 162L** Contemporary Scripting for Games, Mobile & Web Lab (1 unit)
- ☐ **MMART 170** Virtual Reality and Digital Spaces (2 units) &
- ☐ **MMART 170L** Virtual Reality and Digital Spaces Lab (1 unit)
- ☐ **MMART 171** Web Commerce and Internet Start Up (2 units) &
- ☐ **MMART 171L** Web Commerce and Internet Start Up Lab (1 unit)

Electives: Select 3-5 Units

- ☐ **ART 046** 2D Visual Design (3 units)
- ☐ **CIS 006** Introduction to Computer Programming (5 units)
- ☐ **MM/AN 040A** Introduction to Game Design (3 units)

LEVEL II:
MOBILE AND
WEB DESIGN

CERTIFICATE OF
ACHIEVEMENT



VIDEO ARTS

The **Video Arts Multimedia Arts Program at BCC** will give you the training and education you need for an entry-level career in the film and media industries. Curriculum covers technical training in video production and editing, motion graphics, sound design, film theory, and cinematography.

With instruction from experienced, professional filmmakers, you will get hands-on training using state-of-the-art equipment and software to learn video production, editing, and sound design techniques, effectively critique film through the lens of historical context, social relevance, and film theory, and practice the art of cinematic storytelling through script writing and filmmaking.

Additionally, you will learn industry-standard business practices as you apply these skills to real-life projects: from completing internships, to seeking funding for projects, to developing portfolio reels, and finding connection with a broad, supportive network of filmmakers.



STEP OUT INTO THE LIMELIGHT!

Many BCC Video Arts alumni transfer to top-notch film programs at the university level or enter the film industry after completing Multimedia degrees. In fact, five video arts alumni have won Emmy Awards, while others have been awarded independent filmmaking grants after completing our program.



CAREER OPPORTUNITIES

Job Title	Annual Median Wages			Projected Employment Growth	
	SF Bay Area	California	U.S.	California	U.S.
Camera Operators, Television, Video, & Film*	\$57,660	\$54,420	\$49,230	21%	9%
Film & Video Editors**	\$72,930	\$63,100	\$62,680	22%	14%
Media Programming Directors & Producers***	\$103,820	\$107,280	\$79,000	19%	8%
Sound Engineering Technicians****	\$70,000	\$63,340	\$60,500	19%	8%

* Source: <https://www.onetonline.org/link/summary/27-4031.00>

** Source: <https://www.onetonline.org/link/summary/27-4032.00>

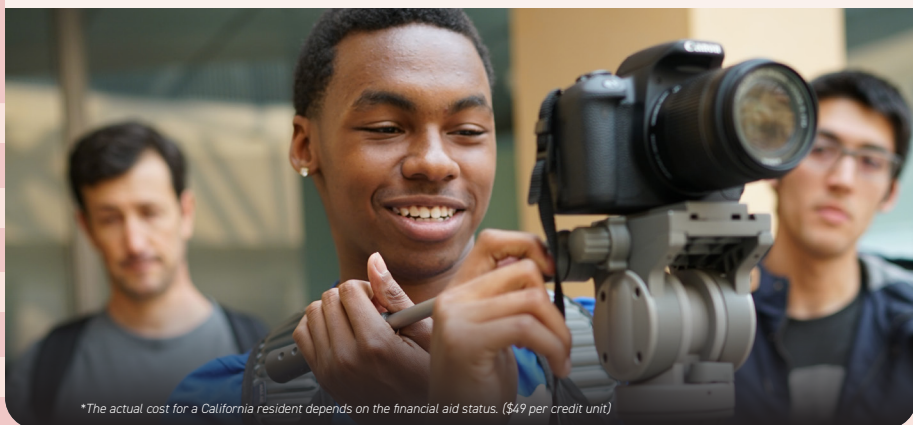
*** Source: <https://www.onetonline.org/link/summary/27-2012.03>

**** Source: <https://www.onetonline.org/link/summary/27-4014.00>

VIDEO ARTS CERTIFICATES & DEGREES

Looking to advance your career or launch a new career path with an affordable college degree? Our programs can get you where you need to be.

CREDIT



*The actual cost for a California resident depends on the financial aid status. (\$49 per credit unit)

Multimedia Arts: Video Arts

ASSOCIATE DEGREES

VIDEO ARTS

ASSOCIATE IN ARTS

VIDEO ARTS

Associate in Arts

(62 units)

Major units (41 units)

GE and electives (21 units)

Required Core Courses for all Multimedia A.A. Degrees 13 units:

- ☐ MM/AN 040A Introduction to Game Design (3 units)
- ☐ MM/MW 001A Introduction to Web Design (2 units)
- ☐ MM/MW 001LA Introduction to Web Design Lab (1 unit)
- ☐ MM/VI 009A Video Production I: Introduction to Video (4 units)
- ☐ MMART 003 Introduction to Digital Art (3 units)

Required Core Electives: Select 6 units

- ☐ MMART 001 Design Thinking (3 units)
- ☐ MMART 197 Multimedia Career Preparation (3 units)
- ☐ MMART 468 Work Experience in Multimedia Arts (1 unit)
- ☐ MM/DI 003 Contemporary Color (2 units) &
- ☐ MM/DI 003L Contemporary Color Lab (1 unit)
- ☐ MM/DI 004 Introduction to Photoshop (2 units) &
- ☐ MM/DI 004L Introduction to Photoshop Lab (1 unit)
- ☐ MM/MW 002 Fundamentals of Graphic Visualization (2 units) &
- ☐ MM/MW 002L Fundamentals of Graphic Visualization Lab (1 unit)
- ☐ MM/MW 004A Social Media Marketing and Data Analytics (2 units) &
- ☐ MM/MW 004LA Social Media Marketing and Data Analytics Lab (1 unit)
- ☐ MM/VI 005 The Art of Producing (3 units)
- ☐ MMART 110 Scriptwriting and Storyboarding (3 units)
- ☐ MM/VI 001A Introduction to Narrative Scriptwriting (3 units)

Required Video Courses 13 units

- ☐ MMART 110 Scriptwriting and Storyboarding (3 units)
- ☐ MMART 197 Multimedia Career Preparation (3 units)
- ☐ MMART 468 Work Experience in Multimedia Arts (1 unit)
- ☐ MM/VI 020A Editing I: Introduction to Video Editing (2 units) &
- ☐ MM/VI 020LA Editing I: Introduction to Video Editing Lab (1 unit)
- ☐ MM/VI 024A Sound Design I (2 units) &
- ☐ MM/DI 024LA Sound Design I Lab (1 unit)

Select 9 units from the following Video Courses:

- ☐ MMART 122B From Movies to Multimedia (3 units)
- ☐ MM/VI 009B Video Production II: Cinematography and Visual Storytelling (3 units)
- ☐ MM/VI 009C Video Production II: Directing and Producing (3 units)
- ☐ MM/VI 015 Documentary Production and Editing (3 units)
- ☐ MM/VI 020B Editing II: Technical Skills (2 units) &
- ☐ MM/VI 020LB Editing II: Technical Skills Lab (1 unit)
- ☐ MM/VI 020C Editing III: Crafting a Story (2 units) &
- ☐ MM/VI 020LC Editing III: Crafting a Story Lab (1 unit)
- ☐ MM/VI 024B Sound Design II (2 units) &
- ☐ MM/VI 024LB Sound Design II Lab (1 unit)

FILM, TELEVISION, AND ELECTRONIC MEDIA

ASSOCIATE IN ARTS
FOR TRANSFER

FILM, TELEVISION, AND ELECTRONIC MEDIA

Associate in Arts for Transfer

(60 units)

Major units (19 units)

GE and electives (41 units)

Required Core courses: Select 16 units

- ☐ MMART 110 Scriptwriting and Storyboarding (3 units)
- ☐ MMART 122B From Movies to Multimedia (3 units)
- ☐ MM/VI 009A Video Production I: Introduction to Video (4 units)
- ☐ MM/VI 020A Editing I: Introduction to Video Editing (2 units) &
- ☐ MM/VI 020LA Editing I: Introduction to Video Editing Lab (1 unit)
- ☐ MM/VI 024A Sound Design I (2 units) &
- ☐ MM/VI 024LA Sound Design I Lab (1 unit)

Electives: Select 3 units

- ☐ MM/VI 009C Video Production II: Directing and Producing (3 units)
- ☐ MM/VI 015 Documentary Production and Editing (3 units)
- ☐ MM/VI 017 Social Media Production (3 units)
- ☐ MMART 197 Multimedia Career Preparation (3 units)



*This map represents
one possible pathway at
BCC and is based on the
2025-2026 catalog.*



LEVEL I: VIDEO ARTS



VIDEO ARTS LEVEL I

Certificate of Achievement (19 units)

Required Courses: 19 units

- ☐ **MMART 110** Scriptwriting and Storyboarding (3 units)
- ☐ **MMART 197** Multimedia Career Preparation (3 units)
- ☐ **MM/VI 005** The Art of Producing (3 units)
- ☐ **MM/VI 009A** Video Production I: Introduction to Video (4 units)
- ☐ **MM/VI 020A** Editing I: Introduction to Video Editing (2 units) &
- ☐ **MM/VI 020LA** Editing I: Introduction to Video Editing Lab (1 unit)
- ☐ **MM/VI 024A** Sound Design I (2 units) &
- ☐ **MM/VI 024LA** Sound Design I Lab (1 unit)

Electives: Select 3 units

MMART 122B, MMART 468, MM/VI 025, MM/VI 041, MM/VI 042

LEVEL II: EDITING AND POST PRODUCING



VIDEO ARTS LEVEL II: DIRECTING AND PRODUCING

Certificate of Achievement (18-19 units)

Required Courses: 9-10 units

- ☐ **MMART 197** Multimedia Career Preparation (3 units)
- ☐ **MMART 468** Work Experience in Multimedia Arts (3-4 units)
- ☐ **MM/VI 005** The Art of Producing (3 units)
- ☐ **MM/VI 009C** Video Production III: Directing & Producing (3 units)

Electives: Select 3 courses - Directing Emphasis

MMART 122B, MMART 123, MM/VI 001A, MM/VI 001B, MM/VI 009B

Electives: Select 3 courses - Producing Emphasis

MM/VI 009B, MM/VI 009D, MM/VI 015, MM/VI 017

LEVEL II: DIRECTING AND PRODUCING



VIDEO ARTS LEVEL II: EDITING AND POST-PRODUCTION

Certificate of Achievement (18-19 units)

Required Courses: 6-7 units

- ☐ **MMART 197** Multimedia Career Preparation (3 units) **OR**
- ☐ **MMART 468** Work Experience in Multimedia Arts (3-4 units)
- ☐ **MM/VI 020B** Editing II: Technical Skills (2 units) &
- ☐ **MM/VI 020B** Editing II: Technical Skills Lab (1 unit)

Electives: Select 12 units

MMART 005A, MMART 122B, MM/DI 015A, MM/VI 015, MM/VI 020C/020LC, MM/VI 020D/020LD, MM/VI 024B/024LB



SOCIAL MEDIA STORYTELLING



SOCIAL MEDIA STORYTELLING

Certificate of Achievement (16 units)

Required Courses: 16 units

- ☐ **BUS 070** Introduction to Marketing (3 units)
- ☐ **MM/VI 09A** Video Production I: Introduction to Video (4 units)
- ☐ **MM/VI 016** Social Media Storytelling (3 units)
- ☐ **MM/VI 020A** Editing I: Introduction to Video Editing (2 units) &
- ☐ **MM/VI 020LA** Editing I: Introduction to Video Editing Lab (1 unit)
- ☐ **MM/VI 017** Social Media Production (3 units)
- ☐ **MM/MW 004A** Social Media Marketing and Data Analytics (2 units) &
- ☐ **MM/MW 004LA** Social Media Marketing and Data Analytics Lab (1 unit)

Electives: Select 3 units

MMART 005A, MMART 110, MMART 468, MM/DI 004/004L, MM/VI 009B, MM/VI 009C, MM/VI 015, MM/VI 024A/024LA, MM/VI 025, MM/VI 041, MM/VI 042

INTRODUCTION TO SOCIAL MEDIA



INTRODUCTION TO SOCIAL MEDIA

Certificate of Achievement (12 units)

Required Courses: 12 units

- ☐ **BUS 070** Introduction to Marketing (3 units)
- ☐ **MM/MW 004A** Social Media Marketing and Data Analytics (2 units) &
- ☐ **MM/MW 004LA** Social Media Marketing and Data Analytics Lab (1 unit)
- ☐ **MM/VI 016** Social Media Storytelling (3 units)
- ☐ **MM/VI 020A** Editing I: Introduction to Video Editing (2 units) &
- ☐ **MM/VI 020LA** Editing I: Introduction to Video Editing Lab (1 unit)



LEARN CORE MULTIMEDIA ARTS SKILLS!



GET HIRED!

Multimedia Arts students at BCC have found entry-level positions in animation, game, and web design, corporate and independent media organization, digital imaging, and video production at world-renown companies such as:

Apple Inc.

Audio Engineering
Society (AES)

Black Reels

BRON Studios

Goodby Silverstein
& Partners

Halon Entertainment

KPFA

KQED

LinkedIn

Little Giant Lighting
& Grip

Meyer Sound

New York Times

Paramount Studios

Sephora

Sony Pictures

UC Berkeley

There are also opportunities to freelance as **cinematographers, editors, production assistants, gaffers, set-photographers** and **sound recordists**.





Quick Guide to Community College Terminology

apprenticeship A work-based learning model where apprentices have supervised on-the-job training, along with job-related education, all while earning a wage that increases during the progression of the program.

Associate in Arts (AA)/Associate in Science (AS) An undergraduate degree requiring at least two years of full-time study and completion of 60-semester units, including major and GE courses.

Associate Degree for Transfer (AD-T) A specific set of courses required to transfer into an upper-division program at the CSU system as part of the junior class with guaranteed priority admission.

Certificate of Achievement (CA) A qualified credential noted on your official transcript upon completion of a series of courses of a specific subject or skill set. At minimum, 16 units, often connected to an Associate degree.

Certificate of Proficiency (CP) Smaller unit certificate related to a specific skill set or subject. Often part of a pathway to update a professional skill set or launch a new career.

co-requisite Courses required to be taken in tandem during the same term.

dual enrollment A program that allows students to take college courses while in high school and earn both high school and college credits simultaneously.

full-time status Enrollment in 12 units or more in a given term.

internship When a student works in an organization in order to gain work experience or satisfy requirements for a qualification. Internships can be paid or unpaid and help students make connections in professional fields they are considering for career paths.

lecture/lab hours Number of contact hours a lecture or laboratory course meets during a term

non-credit courses Intended for personal enrichment or to acquire a skill set, but not applicable toward a degree. No units are earned upon completion, but non-credit vocational certificates may be awarded upon completion of a series of classes in this category.

part-time status Enrollment in 11 or fewer units in a given term.

prerequisite Previous experience or course completions required for entry into another course.

Student Education Plan (SEP) Specific courses to enroll in each semester over a period of time, in order to meet the requirements of an educational goal, Associate Degree Transfer program (AD-T), or completion of Associate Degree (AA/AS).

unit Used synonymously with "credit", the value earned in a course.

APPLY ONLINE NOW!

Learn the steps to apply and enroll at BCC on our website at
<https://www.berkeleycitycollege.edu/get-started>



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