

# Experience Our Definition of College

BERKELEY CITY COLLEGE



**College designed for your fresh start**

**You have big career goals—and even bigger plans for achieving them. An affordable college degree, switching careers, or advancing to the next level may be top of mind. Berkeley City College's Career Education Programs can get you where you need to be.**







Visit our six-story urban  
campus in the heart of  
downtown Berkeley.

**Get exceptional job training  
without overwhelming student debt**

**Obtain full-time employment within three  
months of earning a Certificate of Achievement**

**Employment in sectors  
of business, finance,  
and entrepreneurship is  
projected to grow seven  
percent from 2018 to 2028.**

*1 : a place to unleash your entrepreneurial spirit.*



# Get Your Business Career off the Ground

## Cultivate an Entrepreneurial Mindset

If you dream of running your own show—and you don't buckle under pressure when forced to make a split-second decision—you may be a natural-born entrepreneur. This career is not for the faint of heart, and you're OK with that. It's a challenge you're willing to accept in exchange for a rewarding career as the owner, manager, and operator of your own business.

- Develop communications and problem-solving skills to compete for jobs in today's business world.

Attention all number crunchers, problem solvers, and first-class communicators: You're the folks who succeed in today's fast-paced business and entrepreneurial environment. Good thing Berkeley City College's Management and Entrepreneurship, Accounting, and Business Administration Certificate curricula are designed to equip you with the training you need. From big and small corporations to the public and private sectors, our instructors have been there, done that. And they're ready to share their real-world experience with you.

**Be your own boss.** The Management and Entrepreneurship Program at Berkeley City College equips you with the research and critical-thinking skills you need to plan, operate, and manage a new business. We designed the coursework so you'll know how to make appropriate business decisions—or recognize when professional counsel is needed. The conditions are right: it's time to make your move.

**Make an impact.** When it comes to business and entrepreneurship, the skills and training you receive at Berkeley City College will set you apart from the competition. In addition to starting a business, you'll also be prepared to navigate relevant laws related to business formation, business operations, human resources, and more. The bottom line: we make sure you're ready for the challenge.

# Laura Will Use Calculus to Solve Income Inequality

Business major Laura Rambo wanted to study economics so that she could solve big problems like income inequality. A fear of math was the only thing standing in her way. At Berkeley City College, she found caring professors who guided her through calculus. They also offered career advice and resources to supplement her learning. A summer internship at the Livermore Valley Chamber of Commerce turned into a permanent part-time job that she loves, and Extended Opportunity Programs and Services provided textbook vouchers, workshops, and counseling. The next step for Laura is the University of California (UC), Berkeley, where she will major in economics.







# **Build a Career That Enriches Lives**

Our graduates contribute to industry’s growth. From business to computer sciences to multimedia arts, they are applying skills learned to enrich lives in the community and beyond.







# Elevate Your Computer Science Technical Skills and Knowledge

## Move On Up

Both practical and engaging, a career in computer science is your ticket to the future. It all begins with the technical know-how that takes you to the next level. Our advanced Computer Science Program trains you as a computer programmer, prepares you for our Web Developer Program, and helps you get the most out of your computer.

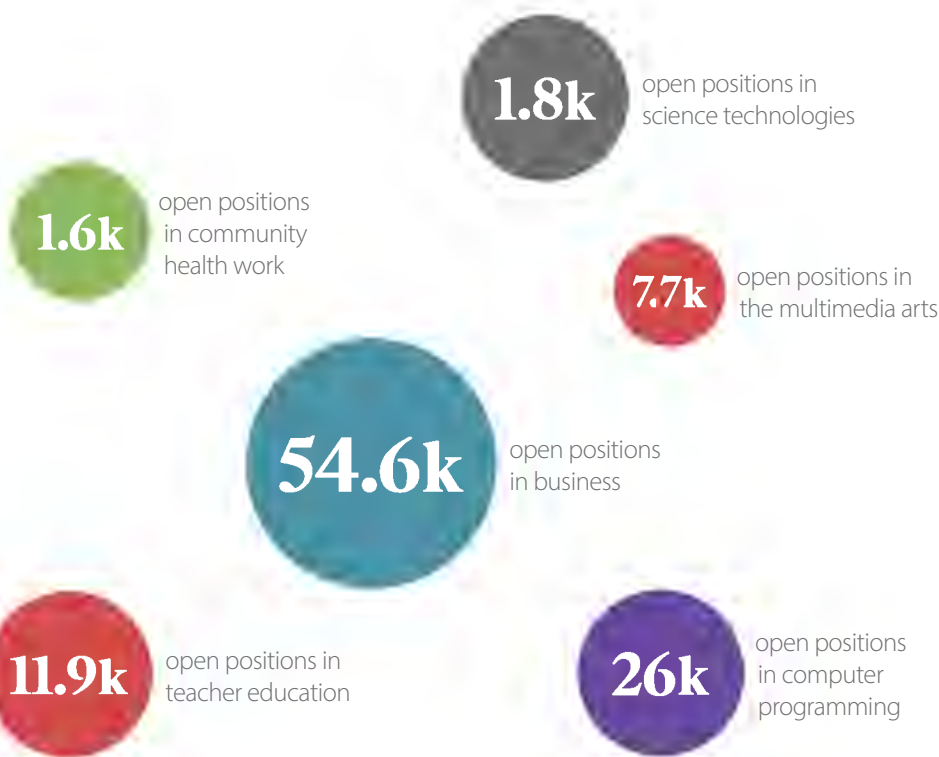
- Develop in-demand computer skills that lead to jobs, increase your efficiency and productivity, and prepare you for career advancement.

If you're dreaming about an education that invites opportunity, you've come to the right place. The Berkeley City College Computer Programming Program prepares you for a career in the rapidly growing field of computer programming. Obtain the skills you need—and then some.

**Hop on the fast track.** Jobs in computer and information technology are expected to grow faster than the average for all occupations, adding about 546,200 new jobs by 2028, according to the US Bureau of Labor Statistics. Learn how to write programs using the Java and C# languages. Then move on to a specialized track in web programming and development. Soon you'll be kicking those employment doors wide open.

**Update your skills.** Maybe your sights are set on a career in computer programming, or maybe you just want to be more efficient and productive in your everyday tasks. Either way, these skills are designed to advance your career, improve your efficiency, and make you computer savvy both at work and at home.





**Projected Annual Job Openings**

Our course curricula are designed to meet the employment needs of the San Francisco Bay Area.

# Enrique Will Edit the Next Film Festival Showstopper

Enrique Labrada enrolled in our video-editing program after earning a bachelor's degree in film at UC Santa Cruz. In the undergraduate program, he learned a lot about film theory, but he lacked technical skills. Berkeley City College changed all that, and now Enrique has the confidence to take that theory and put it into an actual product. A tip of the hat goes to his professors for informative feedback and always being accessible—and to Berkeley City College for small class sizes and ample networking opportunities. Enrique has successfully defined his body of work and looks forward to making independent films and documentaries.





**There's no limit to the sights  
you'll see from our downtown  
Berkeley Campus.**







**Due to increased demand for content creation for video games, social media, and movies, employment opportunities continue to grow in the areas of animation, game design, motion graphics, mobile platforms, and video production.**

*2 : a place to gain skills and expand your professional network for contemporary careers in new markets.*



# Tap into Professional Training for the Multimedia Arts

## A Strong Finish

In the Multimedia Department, you choose your path to understand the aesthetics and acquire the skills needed to be an animator, a motion designer, a web designer, a camera operator, a video editor, or a documentarian. These programs equip you for a powerful finish in your area of specialization. Upon completion of the program, you'll have entry-level skills in your field of choice, complete individual and team projects, collaborate with a diverse team, and participate in project-based learning combining artistic, technical, and professional skills.

- Learn from industry professional faculty in fast-paced and relevant learning environments.

Mixing one part art with a heavy dose of technology is the perfect formula for a career in the multimedia arts. Berkeley City College's Multimedia Arts Core Certificate of Achievement curriculum teaches basic multimedia theory and techniques to prepare you for additional coursework in your area of choice.

**Stay on trend.** From video production and animation to web and game design, these fields require that you stay current at all times. That's why our faculty are sourced from well-known media production studios and software companies to maintain a state-of-the-art curriculum. We mix theory with collaborative skills and real-world working scenarios. We're proud of what we offer: it's nothing short of cutting-edge.

**Ride the wave.** The field of multimedia arts is more popular than ever. That makes this the perfect time to pursue such specializations as 2D or 3D animation, game design, video editing, motion graphics, storytelling, printmaking, and more. If you like to learn new things, work on teams, and master the tools of production, this could be your introduction to a highly creative and rewarding career.

# Billy Will Use Data Science to Work in Technology

Billy Dong chose Berkeley City College for a number of reasons, but living and learning in the San Francisco Bay Area topped the list. It fit three of his main requirements: an urban setting, good weather, and nonjudgmental people who treat one another with respect. Billy is majoring in computer programming and plans to transfer to UC Berkeley to study data science. At Berkeley City College, teachers know you by name, he says, which leads to better, more helpful conversations. The campus is easy to navigate and accessible to public transportation. As a bonus, it's a great place to make friends and get involved.











# Meet the Needs of Humanity

Educators, lab technicians, academic researchers, and health care and social service professionals spend each waking moment working in the best interests of the communities they serve. At Berkeley City College, we believe that our Career Education students do just that in the world beyond our campus.

## Choose a Biotechnology Field That's in High Demand

### It's Time to Flourish

Rigorous, relevant, and respected—you get all three with an Advanced Certificate of Achievement in Biotechnology. It's a real game-changer for your career, making it possible to transfer to a four-year institution, enter the workforce directly, or update your current lab training if you're already employed.

- Grants awarded to the Biotechnology program have provided students with paid internships to work in research and pharmaceutical laboratories.

You're a problem-solver, always up for a challenge, and completely at home in a lab or research facility—especially when it leads to a promising career with real job opportunities. Biotechnology lets you check all those boxes while making it possible to address some of the world's most pressing cultural and scientific issues.

**Make your mark.** With an Advanced Certificate of Achievement in Biotechnology from Berkeley City College, you'll be equipped to work as a technician or research assistant in an industry or academic research laboratory. It's a career that can improve your life—and make a difference in the lives of others. That's a win-win no matter how you view it.

**Generate big ideas.** Thanks to recent advancements in genetics, immunology, and molecular biology, our understanding of biological processes has never been better. A certificate or degree in biotechnology provides a jumping-off point for additional discoveries in medicine and the environmental sciences—discoveries you'll be prepared to make.





60%

of students work more than 40 hours per week while earning course credits

28%

of students work more than 20 hours per week while taking program courses

84%

of students secure paid employment after program completion

73%

of students secure a job closely related to their program of study

70%

of students found a job within three months of program completion

### **Our Student Community**

There's no limit to what you can accomplish while part of our Berkeley City College community.

**Students who complete  
a Career Education  
Program see a \$17,280  
boost in annual earnings  
compared with earnings  
prior to enrollment.**

*3 : an affordable pathway to a college degree.*

## Find Out Where Analytical Chemistry Can Take You

### Opportunities Abound

The demand is huge. The work is important. And our program gets you started. Become an entry-level chemistry technician and find a job working in academic research, environmental health, or industrial, pharmaceutical, or state or federal labs.

- All chemistry faculty have a PhD-level degree or beyond.

If you're an analytical thinker—or even a self-professed science geek—a life in the lab may be right for you. Picture yourself conducting experiments, testing products, and analyzing compounds. The Analytical Chemistry Associate in Science Degree at Berkeley City College is the place to start. It prepares you for an entry-level job as a chemistry technician.

**Lay the groundwork.** From the classroom to the lab, chemistry technicians are on the front lines of academic and industrial research. Curious by nature, these individuals prepare lab materials for instructors, collect and analyze scientific data for researchers, and gather data for industrial product quality control.

**Start the experiment.** Students who complete the two-year program may decide to transfer to a four-year college or university. This field leads to bold careers in which research and critical thinking are the norm. If research is your thing, it's time to sharpen your analytical skills, don that lab coat, and dig into the data.



# Lavonne Will Foster Community among Single Fathers

Most Berkeley City College students are about the same age as Lavonne Chaney's two grown children. That's okay with Lavonne, who believes it's never too late to pursue your dreams. Today her dream of opening a shelter for single fathers is stronger than ever, and our Social Services Paraprofessional Certificate is helping prepare her for that goal. Next she'll transfer to California State University, East Bay to pursue a master's degree in social work. Lavonne chose Berkeley City College for its diverse student population, welcoming environment, and supportive, compassionate professors. She gives the school a five-star rating.

## Jumpstart Your Career in Health Care

### Improve Lives

You like people, and you always want what's best for others. Now you can launch a career that helps people live better lives. Community health workers engage with people in the community to access resources, educate about health and well-being, deliver information, provide counseling, and visit chronically ill patients.

- Gain exposure to various career options as a community health worker.

Helping people is what you're made of. It's in your DNA. It may even be what gets you out of bed in the morning. A career as a community health worker could be the perfect match for you. The Bridge to Community Health Worker Careers Certificate at Berkeley City College puts you on the front lines of the community, helping connect people with health care and social services.

**Make the connection.** Choose what's best for you. We offer a 105-hour non-credit Bridge to Community Health Worker Program and an 18-unit for-credit Social Work and Human Services Paraprofessional Program. Both help you access a variety of jobs as a community health worker, including outreach, education, counseling, or wherever a need exists. Be that all-important link between people and health care or between people and social services.

**Take the leap.** These programs can be the first step to a career in community health. As the population continues to age, health care occupations are expected to add about 1.9 million new jobs. We're working hard to make sure you're ready.



## Use Education to Bring Out the Best in Others

### Enter the School Zone

At Berkeley City College, the Liberal Studies-Teacher Preparation - Associate of Arts degree prepares you to transfer to education programs at four-year institutions and to qualify for California associate teacher permits while connecting you with different education career pathways.

- Students who complete this program are well qualified to work in after-school and Head Start programs and as paraeducators.

Individuals who like kids and want to help shape the next generation should consider a career in teaching. The field of education needs committed individuals with the knowledge and skills to help young people reach their potential. The teacher preparation program at Berkeley City College is a smart place to start.

**Learn to teach.** The Liberal Studies-Teacher Preparation Program at Berkeley City College allows for a seamless transfer to any four-year institution where you can major in various education programs. It's a giant step into the world of education and an opportunity to influence the next generation of learners.

**Make the grade.** This program equips you with effective strategies for meeting the needs of a diverse student body, along with an in-depth understanding of the subject matter and the students you'll be teaching. We make sure you're ready for the next step of your teaching journey, which leads you to the awesome task of preparing students for the future. Or you might choose to leverage your training to excel in a wide range of fields not directly related to education.



Our convenient campus location  
is just a short ride from two Bay  
Area Rapid Transit stations.





**Our programs stand out for  
being comprehensive and rigorous**

**We pledge to prepare students for  
tomorrow's dynamic job market**







Learn within a thriving Berkeley City College community of traditional college students, single parents, full-time workers, reentry students, career changers, and high school students.

**At Berkeley City College,  
we believe in big dreamers  
and ladder climbers,  
job seekers and lifelong  
learners. We believe in  
you. That's why we offer  
an affordable yet rigorous  
education to help you  
fast-forward your career  
and move up in life. The  
goals are yours. We make  
sure you can pursue them  
with confidence.**

**Experience our definition of college**



# Fast Facts

Award-winning Berkeley City College has one of the highest transfer rates for California State University and University of California campuses. Located in downtown Berkeley, one of the world’s greatest education centers, Berkeley City College is part of the Peralta Community College District.

Our students are part of a thriving community that mirrors the Bay Area’s ethnic, cultural, and socioeconomic diversity. Working with our faculty, students enjoy a dynamic environment in which interdisciplinary education and teamwork lead to transformation.

**Courses Offered** Find the right academic path: there are more than 50 Career Education Programs to choose from.

**Everyone Is Accepted** Each term 6,500 students enroll at Berkeley City College, with 78% completing courses each semester.

**Transfer Out** Berkeley City College maintains the second-highest percentage of transfers to UC Berkeley.

**Affordable Learning** Berkeley City College offers one of the lowest tuition costs per unit in the nation, at just \$46.

# Contact Us

Your future begins now. Learn more about the Career Education Programs at Berkeley City College, schedule a campus tour, then apply for admission.

**General Information** [bcc-assessment@peralta.edu](mailto:bcc-assessment@peralta.edu)  
**Schedule a Tour** [bccambassadors@peralta.edu](mailto:bccambassadors@peralta.edu)  
**Career Education Information** [berkeleycitycollege.edu/CE](http://berkeleycitycollege.edu/CE)

**Facebook** [facebook.com/berkeleycc](https://facebook.com/berkeleycc) Berkeley City College  
**Twitter** [@berkeleycc](https://twitter.com/berkeleycc) 2050 Center Street, Berkeley, CA 94704  
**Instagram** [@berkeleycitycollege](https://instagram.com/berkeleycitycollege) **Phone** 510 981 2800

## Students, Faculty, Courses, and Cost

Student Body, spring 2019

- ▮ Total enrollment 6,500

## Ethnic Diversity

- ▮ African American: 18%
- ▮ Asian: 18%
- ▮ Caucasian: 26%
- ▮ Latino: 16%
- ▮ Multiple Race/ Ethnicity: 15%
- ▮ Filipino: 2%
- ▮ Pacific Islander/ American Indian/ Native Alaskan: <1%
- ▮ Not reported: 4%

## Cost

- ▮ Tuition and Fees: \$46 per unit

## Course Selection

- ▮ Courses offered: 468
- ▮ Courses available online and evening

## Career Education Students

- ▮ Students working 40+ hours/week 60%
- ▮ Students working 20+ hours/week 28%
- ▮ Students who secure paid employment 84%
- ▮ Students who secure a job closely related to their program of study >73%
- ▮ Students who found a job within three months 70%

## Career Education Faculty

- ▮ Multimedia Arts faculty with MA or MFA degree 65%
- ▮ Business faculty with MS or MBA degree 100%
- ▮ Biotechnology and Chemistry faculty with PhD degree 100%
- ▮ Computer Science faculty (3 with PhD; 4 with MS and beyond)
- ▮ Teacher Education faculty with MA degree 100%
- ▮ Human Services faculty with MPH degree 100%

MA	Master of Arts Degree
MBA	Master of Business Administration Degree
MFA	Master of Fine Arts Degree
MPH	Master of Public Health Degree
MS	Master of Science Degree
PhD	Doctor of Philosophy Degree



# Programs of Study 2020–2021

## American

### Sign Language

### Analytical Chemistry

### Art

Art: Figure Studies

Art History

Studio Art

### Biology

Biotechnology

Biotechnology

Research Laboratory  
Assistant

Biotechnology

Laboratory Assistant

### Business

Accounting

Business

Administration

General Business

Management and  
Entrepreneurship

Office Skills  
for Business

### Communication Studies

### Computer

### Information Systems

Advanced Computer  
Programming

Advanced Applied  
Computer Information  
Systems

Web Programming

### Economics

## Education

Education:

School Readiness

Elementary

Teacher Education

Liberal Studies

Teacher Preparation

Teacher's Aide

### English

Academic

Composition Skills

English Language/  
Writing

Creating Writing/  
Fiction

Creative Writing/  
Poetry

Creative Writing/  
Playwriting and  
Screenwriting

### English for Speakers of Other Languages

ESOL: High  
Intermediate

ESOL: Advanced

ESOL: Composition  
Skills

### Gender Studies

### Global Studies

### History

### Liberal Arts

Liberal Arts: Arts  
and Humanities

Liberal Arts: Social and  
Behavioral Sciences

Liberal Arts: CSU

General Education

Breadth

### Library Information Studies

Research Skills

### Mathematics

### Multimedia Arts

Multimedia Arts Core

Animation and  
Game Design

Animation Level I

Animation Level II

Character Design  
and 3D Modeling

Game Design Level I

Game Design Level II

Motion Graphics

Introduction to  
Motion Graphics

Introduction to  
Animation and  
Game Design

### Digital Imaging

Digital Imaging

Digital Imaging:  
Digital Printmaking

Digital Imaging:  
Illustration

Digital Imaging:  
Beginning Digital  
Photography

Digital Imaging:  
Digital Photography

## Mobile and Web Design

Mobile and  
Web Design

Mobile and Web  
Design Level I

Mobile and Web  
Design Level II

### Video Arts

Film, Television, and  
Electronic Media

Introduction to  
Social Media

Social Media  
Storytelling

Video Arts

Video Arts Level I

Video Arts Level  
II: Directing and  
Producing

Video Arts Level  
II: Editing and  
Postproduction

### Philosophy

### Social Work and Human Services

Social Work and  
Human Services  
Paraprofessional

Bridge to Community  
Health Worker Careers

### Sociology

### Spanish

Spanish Language  
for Heritage Speakers



Berkeley City College  
2050 Center Street  
Berkeley, CA 94704  
[berkeleycitycollege.edu](http://berkeleycitycollege.edu)



# Ready to get started?

Schedule a visit at [bccambassadors@peralta.edu](mailto:bccambassadors@peralta.edu)  
Start your application at [berkeleycitycollege.edu](http://berkeleycitycollege.edu)  
Talk to a Student Ambassador at 510.981.2858



The paper chosen for this publication uses post-consumer waste fiber, which saved 70 trees, reduced wastewater by 32,983 gallons, and saved 28 million BTUs of energy.\*  
Berkeley City College is a 100% tobacco- and smoke-free campus.  
\* Calculations provided by The Environmental Paper Network



Creative Agency: Michael Patrick Partners, San Francisco, CA Photography: Chris Andre Illustration: Hyesu Lee  
© 2020 Berkeley City College. All rights reserved.

# Experience Our Definition of College.

BERKELEY CITY COLLEGE

