

Berkeley City College

Digital Imaging

Overview

College	BCC - Business/STEM/Media Art
Originator	Mary Clarke-Miller
Award Type	Certificate of Completion

Description

The MM/DI Certificate of Completion in Digital Imaging will provide students with multimedia skills necessary for employment in digital imaging.

Career Opportunities

Photography, graphic design, advertising, trade-show exhibitions, marketing image production and display houses.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Use digital multimedia equipment and/or software programs to create and edit multimedia works in digital imaging
2. Use both traditional and digital art techniques to generate creative solutions to problems and expand and transform imagery and ideas into meaningful multimedia works.
3. Evaluate artwork with discernment, appropriate terminology, and aesthetic awareness.

Degree Requirements:

Required courses.		Credit Hours: (0 Required)
<i>Non Credit courses</i>		
MM/DI 510	Photoshop	0
MM/DI 511	Photography	0
MM/DI 512	Digital Printing	0
MM/DI 550	Design Studio Practice	0