**POSITION OVERVIEW**

The Oakland A’s Experience Marketing Team is part of a unique fleet of charismatic, knowledgeable, entrepreneurial, and dynamic individuals. These members are excited to share their passion for the Oakland A’s with current and future A’s fans. The most important part of the Experience Marketing Team’s job is to promote the Oakland A’s and offer a memorable fan experience.

**PRIMARY RESPONSIBILITIES:**

· Represents the Oakland A’s as the brand ambassadors at events in the community and at the Oakland Coliseum.

· Responsible for club’s lead capture efforts including collection of consumer data.

· Must be an expert at engaging consumers by developing a rapport in a short time through natural dialogue.

· The Experience Marketing Team will be responsible for many game day responsibilities including; greeting clients, assisting with various elements of activation, and assisting in pre-game and in-game activities.

· Execute grassroots marketing promotions throughout the Oakland area such as youth baseball tournaments, community events, festivals, parades, concerts, away game viewing parties, etc.

· Sets-up, takes-down and transports the various elements of the Oakland A’s in the community (truck, inflatables, prize wheel, tables, speakers, etc.) at area events.

- Full participation in internal meetings to articulate program successes and achievements for marketing team.

**QUALIFICATIONS:**

· Excellent communication skills

· Charismatic and outgoing personality

- Team oriented individuals who work well under pressure, have a positive attitude, are self-starters, and carry themselves with a high level of pride and professionalism.

· Passion for baseball and the Oakland A’s

· Must be able to perform activities with confidence and manage crowds

· Fundamental knowledge of the Oakland A’s, baseball, and the local community preferred.

· Experience with event production/promotions/game presentation is a plus

· Local market knowledge is a plus

· Flexible schedule – must be able to work non-traditional hours including evenings, weekends, and holidays as needed.

· Bilingual candidates are strongly encouraged to apply.