

DRAFT
STUDENT SERVICES, Student Learning Outcomes (SLOs)
Student Activities and Campus Life Plan, 2013-14

Direct Measures	Post Surveys Exam/Project Standardized Test Certification	Embedded Question Portfolio	Performance Assessment Primary Trait Analysis	Capstone Professional
Indirect Measures	Focus Group Transfer/Employment Data	Grad/Employer Survey	Mapping	
Service Unit:	Team Members			
Student Activities and Campus Life: ASBCC	Mostafa Ghous, May Chen, and Liliana Rojas			

Mission: To provide a link between students’ classroom experiences to activities outside the classroom. To provide learning experiences that stimulates and encourages social, cultural, intellectual and recreational interactions. To encourage services, programs and events to educate, advocate, entertain and challenge our students. Student Activities and Campus Life provides students the necessary tools and resources for their individual and student organization success as well as supports student advocacy efforts. Student Activities and Campus Life exists to create a unique student life experience exclusive to Berkeley City College.

We strive to provide a welcoming campus environment that supports student recruitment, retention and the successful achievement of academic and career goals. We oversee and assist indeveloping activities, events and programs designed for the social, cultural, instructional and leadership development of students.

A. List the SLO’s that are presently being assessed. Describe the activities that will be implemented to achieve the SLO’s.

Learning Outcome: Communication and Critical Thinking

Assessment Tool: Paper and pencil Survey

Two surveys will be administered.

The first survey will assess the student leaders’ effectiveness in planning an event. This survey will sample leaders of the Associated Students of Berkeley City College and/or chartered student organizations.

The second survey will assess the effectualness of the message of the event to the participants. The survey will sample the event participants.

Activities:

1. Develop and train student leaders in planning and implementing events effectively
2. Implement events
3. Administer surveys at the end of the event to student leaders and event participants
4. Review, analyze, and report survey results.
5. Identify resources, e.g., human, community resources, private industries, public sectors to implement strategies for improvement.
6. SLOs will be integrated into Unit Plan and Program Plan. Assessment results will be based upon when developing new plans.

B. What additional student learning outcomes should be considered to demonstrate what your student should know and/or be able to do as a consequence of the service provided by your unit?

Additional student learning outcomes may be identified and considered after the first year SLOs cycle.

C. Future goals and methods of assessment of the program, including student learning outcomes.

Increase further understanding of the roles and responsibilities of each student leader within their respective organization at they relate to event planning.

<p align="center">Program/Service Student Learning Outcomes</p> <p>(1) Service outcomes reflect how the service contributes to student learning. (2) The outcome should be stated using a measurable verb (Bloom’s Taxonomy) with enough detail to clarify the service requirements. (3) The outcome should describe the context for display of the newly learned skill or behavior.</p>	<p align="center">Assessment Methods and Criteria</p> <p>(1) Which outcome(s) will be assessed? (2) Who will be assessed? (3) What is the assessment method and criteria for success? (4) When will the assessment take place? (5) Describe the research design and analysis plans.</p>	<p align="center">Assessment Results</p> <p>(1) Who will write the report? (2) When will the study conducted? (3) What are the results?</p>	<p align="center">Response Plan</p> <p>(1) Since dialogue is important to the SLO Assessment, list who will discuss the assessment results. (2) When will the discussion take place? (3) What changes will be made to the outcome statement(s), the assessment tool or service plans?</p>
<p>1. Communication and Critical Thinking</p> <p>SLO: Student leaders, in collaboration with their respective organization members such as student government, clubs and/or campus departments will plan, develop and implement meaningful student activities that promote and educate the community of the organizations’ mission.</p>	<ol style="list-style-type: none"> 1. Outcomes: One (1) out of the seven (7) BCC Institutional Outcomes: Communication and Critical Thinking will be assessed. <i>See Survey below. TBA</i> 2. Participants: Student leaders and event participants 3. Assessment methods: Two surveys will be administered. 	<ol style="list-style-type: none"> 1. Director of Student Activities and Campus Life, Mostafa Ghous will be the main writer of the draft report based upon feedbacks from all constituency groups, May Chen will review and finalize the report. 2. The study will be conducted Spring 2014 semester. 3. The results will be collected from data gathered through the 	<ol style="list-style-type: none"> 1. Director of Student Activities and Campus Life, Mostafa Ghous and May Chen. Report will also be presented to students faculty, student success programs and the campus life staff. 2. The discussion of survey findings will take place after a draft report has been prepared and before

	<p>The first survey will assess the student leader's effectiveness in planning the event. This survey will sample members of the Associated Students of Berkeley City College and/or student organization members.</p> <p>The second survey will assess the effectualness of the message of the event to the participants. The survey will sample the event participants.</p> <p>Criteria for Success: Success will be measured based upon students' performance. We anticipate survey results will indicate higher level of Communication and Critical Thinking Competency.</p> <p>4. The first and second survey will be administered after the event is completed.</p> <p>5. The survey will be conducted at end of each event during the Spring semester. Based upon survey findings, program</p>	<p>survey.</p>	<p>the report is finalized.</p> <p>3. The assessment tool is the survey (shown below). Service improvement plans will be developed through SLO assessment improvement, Unit Plan, and Program Plan processes.</p>
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	improvements and/or changes will be discussed and implemented for the future.		
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BCC Student Services SLOs Assessment
Student Activities and Campus Life
SURVEY – BCC Event Participants

Please answer a brief survey below to assist BCC in improving our Student Activities and Campus Life. Please write a number that best describes each of the statements below. The numbers are defined as:

5 - Strongly Agree **4** - Agree **3** - Neutral **2** - Disagree **1** - Strongly Disagree **0** - N/A A.

Please rate your experience at the event that you just participated in.

_____ The message was clearly communicated based on the topic and/or event publisized.

_____ I know more about the topic now then before I arrived at the event.

_____ The event was organized and planned well.

_____ The students involved in the event clearly showed confidence and understanding of the topic they presented.

B. Please provide additional suggestions for improvement of Student Activities and Campus Life at BCC (Use space below or the other side of this survey).

Thank you.