Berkeley City College (BCC) has received a letter from ACCJC, dated August 17, 2015, requesting for additional information:

1. Institution-set standards for job placement rates and licensure examination passage rates for career-technical education (CTE) program completers at BCC, and
2. Employment Placement Rate tracking for CTE programs that had at least 10 program completers in 2012-13.

Responding to this request, BCC provides such information as follows:

|  |  |  |
| --- | --- | --- |
| 19c.  | Number of CTE certificates and degrees for which the institution has set a standard for licensure passage rates: | 0[[1]](#footnote-1) |
| 19d.  | Number of CTE certificates and degrees for which the institution has set a standard for graduate employment rates[[2]](#footnote-2): | 2 |
| 20.  | 2012-2013 examination pass rates in programs for which students must pass a licensure examination in order to work in their field of study:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Program** | **CIP Code4 digits(##.##)** | **Examination** | **Institution set standard (%)** | **Pass Rate (%)** |
| n/a |  |  | n/a % | n/a % |

 |
| 21.  | 2012-2013 job placement rates for students completing certificate programs and CTE (career-technical education) degrees:

|  |  |  |  |
| --- | --- | --- | --- |
| **Program** | **CIP Code4 digits(##.##)** | **Institution set standard (%)** | **Job Placement Rate (%)** |
| Biomedical TechnologyMultimedia Arts | 26.120110.0304 | 57.5% | 57.5 %[[3]](#footnote-3) |

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| 23.  | Effective practice to share with the field: Describe examples of effective and/or innovative practices at your college for setting institution-set standards, evaluating college or programmatic performance related to student achievement, and changes that have happened in response to analyzing college or program performance (1,350 character limit, approximately 250 words).

|  |
| --- |
| At the beginning of each academic year, the college engages in a conversation regarding the institution-set standards, goals, strategic activities, and outcomes. This discussion enables the college to review the college’s progress towards meeting its goals and provides a great way for the college to kick off the school year. To establish institution-set standards for job placement rates for CTE program completers at BCC, the College administered a CTE Employment Outcomes Survey (CTEOS) in early 2014 by email, telephone and US mail[[4]](#footnote-4). Survey findings indicate that 57.5% of respondents were employed at one or more jobs, 10% were seeking employment, while 16.8% not seeking employment. BCC shared this Survey result during college-wide meetings. Through participatory conversations, the College accepted 57.5% as the institution-set standard for job placement rate.  |

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BCC continues to actively use institution-set standards in assessing program and college-wide performance while considering student achievement an important element of institutional practice and as one of the core measures of it institutional effectiveness.

1. BCC does not offer CTE certificate/degree programs that require licensure passage for employment. [↑](#footnote-ref-1)
2. Based upon data published by CCCCO DataMart, two BCC certificate CTE programs had 10 or more completers in 2012-13: Biotechnology/Biomedical Technology and Multimedia Arts. [↑](#footnote-ref-2)
3. BCC is using the Spring 2014 Career and Technical Education Employment Outcome Survey (CTEOS) findings as the preliminary job placement rate for the 2015 Annual Report. BCC is currently participating in the 2015-16 CTEOS in order to collect job placement information of the 2012-13 CTE program leavers and/or certificate/degree receivers. The College expects to receive survey findings in Spring 2016, and will submit an amendment for this data. [↑](#footnote-ref-3)
4. BCC participated in Santa Rose Junior College’s CTEOS in order to collect job placement information from 508 BCC CTE program leavers and/or certificate/degree receivers in 2011-12. The Survey was conducted in Spring 2014. The selection criteria included those who enrolled in 2011-12 but did not continue at BCC in 2012-13 who had earned a certificate of 6 or more units, a CTE degree, or earned 9 or more CTE units. The total response rate was 21.7%. [↑](#footnote-ref-4)