



# The Messenger

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March 28, 2016

## **BCC hosts Apr.1-2 Northern California/Nevada Student Advertising Competition (NASC-District 14)**

Berkeley City College once again will host the Northern California/Nevada National Student Advertising Competition (NSAC—District 14) 8 a.m.-6 p.m., Fri., Apr. 1 and 8 a.m.-6 p.m., Sat., Apr. 2 at its 2050 Center St. campus. Snapple is this year's sponsoring corporation. It is the third year that the organization has hosted the competition at BCC. The two-day event will be held in the college's auditorium, atrium and in break-out classrooms. Peralta students interested in business, marketing, design, public relations, advertising, media, writing, creative, production, photography and accounting are welcome to attend. NSAC is sponsored by the American Advertising Federation (AAF). Event coordinator Diane Rames is a past president and current chair of the board of the Greater San Francisco Advertising Club ([www.gsfac.org](http://www.gsfac.org)).

## **BCC "Critical Voices" exhibit focuses on social justice, environmental awareness**

Social justice and environmental awareness are themes of "Critical Voices: Focus 2016—Social (In) Justice," a Digital Arts Council-sponsored exhibit in Berkeley City College's Jerry L. Adams Gallery, 2050 Center St., 1st Floor at Berkeley City College. Works by faculty, students and staff will be on display through Sat., Apr. 16.

The exhibit is dedicated to issues of social justice and environmental awareness. It conveys social critiques and comment on issues that deserve our attention.

## **DAC artists present spring show at Oakland's Cafe 817**

BCC's Digital Arts Council (DAC) will sponsor several community art exhibits this spring. Artists Pearl Jones-Trantor, Daniel Lippincott and Marcia Poole will display their work at Cafe 817, 817 Washington St., Oakland, Sat., Mar. 5 through Sat., Apr. 30. A reception is scheduled for 1-3 p.m., Sat., Apr. 2.

Jones-Trantor's work traces her familial history on Mare Island, where she has photographed the essence and history of the place since its closure as a Naval ship yard 20 years ago. Lippincott's photography uses colors, textures and shapes to evoke the sensual, sumptuous and surreal. Poole's images center on fracking. It demonstrates man's relentless extraction of the earth's resources to create fuel without environmental stewardship.

Visit [www.Cafe817.com](http://www.Cafe817.com) for details.

## **UC's Dr. Jessica Ray speaks on "The Road to Environmental Engineering," 12:15, Thur., Apr. 7**

Dr. Jessica Ray, UC Berkeley Miller Institute research fellow presents, "The Road to Environmental Engineering: My Role in the Water Crisis," 12:30-1:15 p.m., Thur., Apr. 7, at BCC, Rm. 431. Part of BCC's S.T.E.M. Carrers lunch talks, the lecture is free and open to the public.

## **College closed Mar. 31 for Cesar Chavez's birthday observance**

BCC is closed for Cesar Chavez's birthday observance Thursday, Mar. 31, 2016. Classes resume on Fri., Apr. 1.

## **College sponsors "Rethinking Justice Writing" contest**

"Rethinking Justice," a BCC-sponsored essay contest where participants, in 500 to 750-word essays will submit original positions on a socially responsible approach to justice in our society, is open through midnight, Friday, Apr. 1. The contest is open to any currently enrolled BCC students, including those who are enrolled at multiple Peralta colleges. First prize is an Apple iPad; second and third prizes are Kindle readers. Winners and runners up will have their works published online and in print. Entries should be submitted to <http://berkeleycitycollege.submittable.com/submit>.

## **Welcome back, Bob Frost**

Welcome back, Bob Frost! Bob will work through spring 2016 as assistant to Dr. May Chen, vice president of institutional effectiveness. He was at Berkeley City College in 2011 in the Office of the President and spent several years in the Peralta District's Department of Human Resources. E-mail him at [rfrost@peralta.edu](mailto:rfrost@peralta.edu).

## BCC celebrates 26th year as Cal Day community partner

Berkeley City College once again will have a booth at Cal Day, the University of California's annual community open house. The event takes place 8:30 a.m. to 4 p.m., Sat., Apr. 16 on the UC Berkeley campus. BCC has been invited by UC Berkeley to participate in the event as a Berkeley community partner since 1990. BCC's booth will be located just inside Sather Gate, past Sproul Plaza. BCC Student Ambassadors help to staff the booth, but faculty, staff and all students also are invited to volunteer and visit. If you wish to volunteer for two to three hours at Cal Day, contact Shirley Fogarino at sfogarino@peralta.edu.

### Berkeley City College Mar. 29-Apr.13, 2016 Calendar

- **Tue., Mar. 29—**  
Noon-1:30 p.m., Technology Committee, Rms. 451A&B  
12:15-1:15 p.m., ASBCC Club Rush, BCC Atrium  
2-3:30 p.m., Student Services, Rms. 451A&B
- **Wed., March 30—**  
9 a.m.-10:30 p.m., President's Cabinet, Rm. 451A  
Noon-1:30 p.m., Student Ambassadors, Rm. 451A  
12:30-2:30 p.m., Interviews, Rm. 451B  
1:30-3:30 p.m., Milvia Street Group, TLC, Rm. 341  
1-5 p.m., Dean Interviews, Rm. 451A
- **Thur., Mar. 31—**  
*Holiday—Cesar Chavez's Birthday Observance*
- **Fri., Apr. 1—**  
Noon-1:30 p.m., Faculty Senate, Rm. 451A  
12:15-1:30 p.m., Facilities Committee, Rm. 451A  
*5-9 p.m., National Student Advertising Competition, Atrium and Auditorium*  
*6-9 p.m., Arab Film Series, BCC TBA*
- **Sat., Apr. 2—**  
*8:30 a.m.-5 p.m., National Student Advertising Competition, Atrium, Auditorium, Classrooms*
- **Mon., Apr. 4—**  
10-11 a.m., OSPG, Rm. 451B  
12:15-1:30 p.m., Roundtable for Planning&Budget, Rms. 451A&B  
12:15-1:15 p.m., Inter-Club Council, Rm. 57
- **Tue., Apr. 5—**  
Noon-1:30 p.m., Technology Committee, Rm. 451B  
12:15-1:20 p.m., Town Hall, Student Representation Fee, BCC Auditorium  
1-5 p.m., Dean Interviews, Rm. 451B  
2-5 p.m., Student Services, Rm. 451A
- **Wed., Apr. 6—**  
9:30 a.m.-Noon, Student Equity, Rms. 451A&B  
9:30 a.m.-1:30 p.m., Tennyson High School Presentation, BCC Auditorium  
1:30-3:30 p.m., Building User Group, Rm. 451A  
1-5 p.m., Dean Interviews, Rm. 451B
- **Thur., Apr. 7—**  
10-11 a.m., Equitable Access Team (Student Access and Equity at BCC), South Campus, Rm. 204  
10 a.m.-Noon, Student Services, Rm. 451B  
Noon-1:30 p.m., Antonio Barreiro, Rm. 451B  
Noon-1:30 p.m., Education Committee, Rms. 451A&B  
*12:30-1:15 p.m., "The Road to Environmental Engineering: My Role in the Water Crisis," BCC, Rm. 431*  
3-4:30 p.m., BCC Classified Senate, TLC, Rm. 341
- **Fri., Apr. 8—**  
1:30-3:30 p.m., Department Chairs, Rms. 451A&B
- **Mon., Apr. 11—**  
9-10 a.m., TRC, Rm. 451A  
10-11 a.m., OSPG, Rm. 451B  
12:15-1:15 p.m., Inter-Club Council, Rm. 57
- **Wed., Apr. 13—**  
9 a.m.-Noon, President's Cabinet, Rm. 451A  
Noon-1:30 p.m., Student Ambassadors, Rm. 451A  
Noon-1:30 p.m., Town Hall Meeting, BCC Auditorium  
1:30-3:30 p.m., Building User Group, Rm. 451B  
3-4:30 p.m., Graduation Committee, Rm. 451A  
6-9 p.m., Minimum Wage Meeting, Rms. 451A&B  
5:30-10 p.m., Dunlop Group, Rms. 451A&B

### University reps visit BCC in March-April

University reps hosted by BCC's Transfer/Career information center in March and April include:

*Mon., Mar. 28*

**10 a.m.-1 p.m.**      **Menlo College**  
1st Fl. Lobby

*Tue., Apr. 5*

**10 a.m.-2:30 p.m.**      **UC Berkeley**  
2nd Floor Transfer Ctr.

*Wed., Apr. 6*

**11 a.m.-1 p.m.**      **Mills College**  
1st Fl. Lobby

*Thur., Apr. 7*

**11 a.m.-2 p.m.**      **University of S.F.**  
1st Fl. Floor Lobby

*Tue., Apr. 12*

**10 a.m.-2:30 p.m.**      **S.F. State University**  
1st Fl. Floor Lobby

*Mon., Apr. 18*

**10 a.m.-2 p.m.**      **Samuel Merritt**  
1st Fl. Floor Lobby

For details, phone BCC's Transfer/Career Information Center at (510) 981-2811.

## The Messenger

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Berkeley City College is part of the Peralta Community College District which also includes College of Alameda, Laney College and Merritt College.