



# The Messenger

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**Berkeley City College  
Multimedia Arts  
Student Showcase**

2050 Center St.  
Berkeley, CA 94704

Friday, April 28, 2017  
6pm - 9pm

## MMART SHOWCASE HIGHLIGHTS STUDENT TALENT

Come check out what is happening in the Multimedia Arts Department. MMART is pleased to host the 2017 Multimedia Arts Student Showcase on Friday, April 28 at 6:00p.m in the auditorium at BCC. The Multimedia Arts program prepares students for careers in the growing Multimedia field. Jobs include graphic arts, animation, video production, sound design, web design, and game design. Many of MMART students have worked for companies such as Pixar and Lucas Films.

One of the department's successful alumni is 2013 Emmy winner, Paige Bierma. Her documentary, *A Brush with the Tenderloin*, aired on KQED's "Truly California". A

department faculty member is world-renowned E.J. Holowicki, a sound designer for Pixar and Lucas Films. Holowicki teaches sound design and has been a sound editor for big budget films including but not limited to *Brave*, *Finding Nemo*, *Up*, and *Star Wars: Episode VII, The Force Awakens*.

The showcase consists of short films, animations, print art and web designs by BCC students and is also a way to highlight some of the work of MMART alumni. Invite friends, family, students, and anyone interested in Berkeley City College's Multimedia Arts Program. The event is free and open to the public.

For more information about the upcoming showcase visit <https://goo.gl/aGAOIO>

## KUDOS TO BCC COUNSELING!

The Campaign for College Opportunity confirmed what most of us already know: BCC's counseling staff is phenomenal. BCC is ranked 4th in the state for the percentage of degrees granted that are transfer degrees (ADTs). Using state-wide data, the college advocacy group identified the top 10 community colleges in the state and their percentage. This percentage takes into account the size of the campus and the number of ADTs offered by each campus. Considering this, BCC is fourth behind three campuses that enroll 3x (at minimum) the number of students enrolled at BCC and offer more ADTs than does BCC. BCC tallied 46.7% of all degrees granted as ADTs trailing only slightly behind Glendale, Diablo Valley and Long Beach. Thanks to all of you for your counseling leadership.



Linda McAllister  
Sociology Professor

## TEACH 4 SOCIAL JUSTICE RECOGNIZES LINDA MCALLISTER

Berkeley City College Professor Linda McAllister will be honored by Teachers 4 Social Justice at its 9th annual “Thank a Teacher for Social Justice” award celebration. The ceremony will be held on Friday, May 12, 2016, 6pm-10pm at the Eric Quezada Center for Culture and Politics, 518 Valencia St., San Francisco, CA. The award is a recognition of educators who have been doing social justice work in their respective communities for 3+ years and are being recognized for their impact and contribution to building a better world.

The award highlights professors who are doing powerful education-based social justice work in their classroom or community. Nominated by a student, Erika Castano, McAllister is described as “an example of as a nurturing professor and compassionate human being.” Castano writes, “As a non-traditional student, I thought that I’d never be able to graduate or get a degree. I asked her if I’d be able to wear “a pointy hat and a fancy robe.” She smiled and said, “Of course! You mean cap and gown, right?” Then she said that she believed in me, and she would be at my graduation. We had this conversation last year and I’m graduating this Spring ‘17. “

Congratulations, Linda! For more information about Teach 4 Social Justice and the Thank A Teacher for Social Justice award, go to <http://t4sj.sfpeople.net/tat4sj>

## BIOTECH CAUSE FOR CELEBRATION

The State Chancellor’s Office Strong Workforce Program Launch Board thinks BCC’s Biotech program is pretty special. Berkeley City College’s Biotech program is one of several recognized by the board and will be acknowledged publicly on May 10 at the California Community Colleges Association of Occupational Educators (CCCAOE) conference. The programs nominated for special recognition meet one of the following criteria:

- Outcomes show an increase in student earnings by 50% or more
- Outcomes show student attainment of the regional living wage by 70% or more
- Outcomes, according to the CTE Outcomes Survey, show that 90% or more of their students are employed in a job similar to their field of study

Selected programs will also be featured on a special web page on the Doing What Matters for Jobs and Economy website ([doingwhatmatters.cccco.edu](http://doingwhatmatters.cccco.edu)), included in the Practices with Promise inventory. Congratulations on continuing to transform lives!

For a complete listing of upcoming activities at Berkeley City College please see the BCC Calendar of Events. <https://goo.gl/pfsxQj>

### The Messenger

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Berkeley City College is part of the Peralta Community College District which also includes College of Alameda, Laney College and Merritt College.